

Illegal Online Drug Sellers: What You Need to Know

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About the Alliance for Safe Online Pharmacies (ASOP Global)

ASOP Global is a nonprofit organization headquartered in Washington, D.C. with projects in the U.S., Canada, Europe, India and Asia. ASOP Global is dedicated to protecting consumers around the world, ensuring safe access to medications, and combating illegal online drug sellers and counterfeit medicines.



Educate

Provide consumers, providers, policymakers and other stakeholders information about how to stay safe when shopping for medicines online and offline.



Development of credible data, trends and information on counterfeit medicines and illicit online drug sellers.





Influence

Protect consumers by influencing policymakers, ecommerce and online platforms, law enforcement and NGOs.

Collaborate

Work alongside U.S. and international partners to raise awareness and improve patient safety.





The Issue

"If you're selling a drug with the potential for abuse and misuse through an online website, you're no longer in the business of selling widgets or books...You have a social contract to take voluntary steps to help address publichealth challenges."

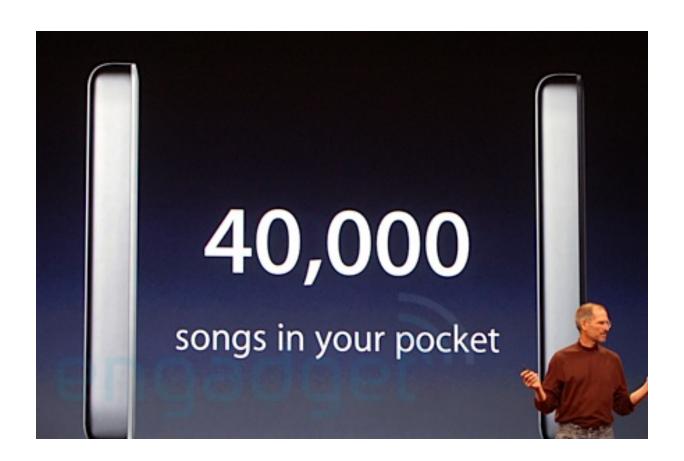
- Dr. Scott Gottlieb, Commissioner, US FDA (January 30, 2018)

https://www.washingtonpost.com/news/to-vour-health/wp/2018/01/30/fda-wants-to-curb-abuse-of-imodiumthe-poor-mans-methadone/





Cost, Convenience and Access to Care

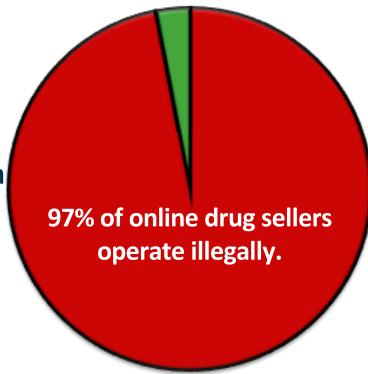






Why Is This A Problem?

- Every day, approximately 20 new illegal online pharmacy websites go live globally.
- ▶ 3,300 sites sell controlled substances like opioids, often without a prescription.
- Online searches for prescription opioids across the three major sites found nearly 91% of the first search results led users to an rogue online pharmacy.
- ► A <u>February 2018 study</u> by NABP found of 100 online pharmacy websites targeting U.S. consumers, that:
 - ▶ 100% were operating illegally;
 - 98% were selling Rx drugs without valid prescription;
 - 54% offered controlled substances; and
 - ▶ 40% offered one or more drugs frequently counterfeited with fentanyl.







Why Is This A Problem?

- ► Common violations by illegal drug sellers include:
 - Selling falsified, adulterated and unapproved medicines;
 - Selling prescription medications without a prescription; and
 - Operating with no pharmacy license.
- ▶ Risks of over/under-dosing, drug interactions, adverse events and financial fraud.
- ➤ Online drug sellers can make between \$1 2.5 million in sales each month.
- ► Counterfeiters make 10x more profit than that of illicit drug traders.





Why Is This A Problem?

Hidden Poisons in Counterfeit Medications

There are a lot of shady ingredients that go into counterfeit medications that consumers can be exposed to by buying directly from unlicensed drug sellers on the internet, or when medical professionals purchase medications from outside the secured supply chain.

Investigators have found these dangerous ingredients in fake medicine.

Heavy metals



mercury aluminum lead cadmium arsenic chrome uranium strontium selenium

Actual poison



PCBs benzopyrenes rat poison boric acid antifreeze

Common household items



road paint wall paint brick dust floor wax sheet rock paint thinner

Drugs you didn't ask for



aminotadalafil homosildenafil xanthoanthrafil pseudovardenafil hongdenafil sibutramine haloperidol

No drugs at all



dextrose dextrin lactose starch saline salt



Brick Dust: Used by counterfeiters to provide color and texture to pills, brick dust can contain poisonous heavy metals and other chemicals.





What We Know About U.S. Consumers

Americans are buying prescription medicine online.

- ▶ 33% have already purchased prescription medicines online for themselves or someone under their care
- ► While only 27% of consumers are very familiar with online pharmacies, a majority (55%) has or would consider buying medication online
- ▶ 88% of people who have purchased prescription drugs online <u>did not</u> <u>discuss</u> it with their healthcare provider.
- ► Those most likely to consider purchasing medications online are those who are younger, have higher incomes, and purchase other items online.



Good Work Underway...But More Needs To Be Done



Google Now Deindexing Some Web Pages Based on FDA's Administrative Agency Findings

A new Google policy calls for such deindexing based on administrative agency findings—without a court order—in cases where the agency is "charged with protecting consumers' physical safety from harm by products or services that they consume."

WARNING

purchases

Site might be dangerous

you can go to this site anyways.

The FDA has issued a Warning Letter related to

this site, and it may offer drugs that are unsafe.

We recommend you choose another result or

Here is information to make safe online health

Eugene Volokh | May. 17, 2018 3:37 pm

Facebook Redirects Users Searching for Opioids to Federal Crisis Help Line

STAT

PUBLIC HEALTH

Tech giants are grappling with questions about illicit sales on their platforms

No Ley Factor: STAT on June 20, 200

Your Prescription

asy, Search, Prepay
Pick Up Immediately.

The Lowest Rx Prices
The Lowest Prices on Nearly All
Generic Rx Medication, Guaranteed.

**Property of the Comment of the Com

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dian Pharmacy - Official Site

The Canadian Pharmacy is a licensed online pharmacy in Canada dedicated to offering safe and high



What To Remember

Verify Before You Buy:

http://buysaferx.pharmacy/find-a-safe-online-pharmacy/

Find Safe Online Pharmacies in the U.S.

With more than 33,000 illegal online pharmacies, ASOP Global is dedicated to helping consumers stay safe online. To ensure the online pharmacy sites you visit are safe and legitimate, use the LegitScript URL verification tool or search the National Association of Boards of Pharmacy's database of verified pharmacy websites.

LegitScript's Verification Program

LegitScript maintains the world's largest comprehensive database of regulated healthcare products, organized by legitimacy and safety. LegitScript monitors and catalogs warnings from over 100 government agencies on an on-going basis and follows regulatory developments in nearly 20 countries around the world.

NABP's .Pharmacy Program

The .pharmacy verified domain, established by NABP, creates a safe space for consumers throughout the world to purchase medicine online, while enabling businesses to show that their websites are trustworthy. Unlike seals of approval posted on websites, the .pharmacy domain is part of a website's address and cannot be faked.



www.example.com

Verify





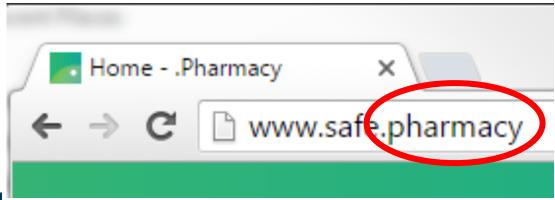
With .pharmacy in the URL, the National Association of Boards of Pharmacy "seal of quality" is built into the website address. Find an NABP-approved, pharmacy website





The NABP .Pharmacy Verified Websites Program

- ➤ Distinct from verification sites and certification badges: the "seal of approval" is built into the website's URL. Works just like a '.com' or '.org'.
- ► Easy for consumers to spot a legitimate pharmacy: *look to* the right of the dot.
- ► All online pharmacy websites ending in .PHARMACY have met ten core safety standards set by NABP.

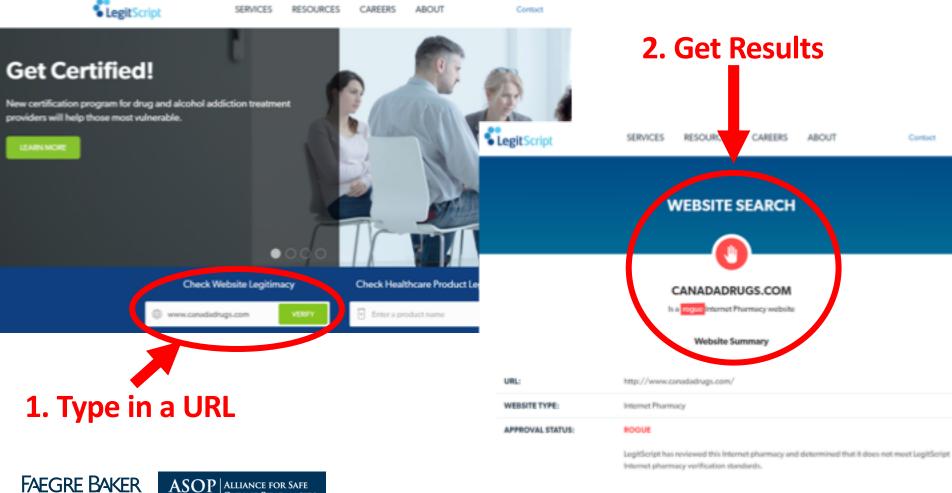






LegitScript's URL Verification Tool

Check the legitimacy of a website at www.LegitScript.com.



Thank you on behalf of ASOP Global.

www.BuySafeRx.Pharmacy

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