



## **Please consider the National Consumers League for cy pres distributions**

We hope you will consider naming the National Consumers League (NCL) as a recipient of cy pres funds from your class action settlements. Not only does NCL have an extensive history of working to fight fraud, but we are also experts in fraudulent practices by companies.

Founded in 1899, NCL is an independent 501(c)3 advocacy organization that has for more than a century advocated on behalf of the interests of American consumers. Through a variety of programs, we protect and educate consumers, and advocate for a safe and fair marketplace.

### **Fraud.org**

Since 1998, NCL's Fraud.org program has been at the forefront of addressing consumer fraud issues. The Fraud.org website includes hundreds of pages of content devoted to educating consumers about frauds and scams of all kinds, including investor scams, identity theft, tech scams, and fraud targeting seniors. NCL is a strong proponent of strict SEC enforcement against phony investment opportunities and private litigation against investment scams. More than 100,000 unique visitors come to Fraud.org each month. Thousands of consumer complaints are collected by Fraud.org and shared with its network of more than 200 law enforcement partners. Fraud.org also provides counseling to individuals and, on a regular basis, our interventions have prevented them from falling victim.

### **Food Policy**

NCL has been a long-standing champion of truthful and accurate food labels. In recent years, we have fought against dishonest labeling and pricing of alcohol, olive oil, meat substitutes, and artificial sweeteners. Our Child Labor Coalition works to ensure that the food that reaches U.S. consumers has not been grown by child workers.

### **Consumer Advocacy**

NCL engages in robust advocacy to counter unfair and dishonest business practices, including junk fees, deceptive pricing, price gouging, anticompetitive practices, forced arbitration clauses, and violation of privacy. NCL's fraud experts are quoted frequently by local, regional, and national media and are often called to testify before Congress and state and federal agencies on these and related topics.

### **Healthcare**

NCL believes in equitable access to effective and affordable healthcare. We lead the charge in fighting against unscrupulous billing practices, vaccine misinformation, medication price inflation, and racial bias in access to care.

### **Consumer Education**

NCL's LifeSmarts program is a free, national consumer literacy competition and scholarship opportunity that gives youth the skills needed to become consumer-savvy adults. Operating in all 50 states and the District of Columbia, LifeSmarts has a strong reach within low-income and rural communities. In 2020, 75% of public schools using the program were Title-1 Schools, in which 40% of the students receive free or reduced-price lunches. LifeSmarts is addressing their needs head-on with real-world lessons that are critical for the under-resourced populations across this country.

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