

The Future of Trust:

Artificial Intelligence in Fraud & Healthcare

2026 National Consumers League (NCL) Conference Series



Wednesday, September 23 – Thursday, September 24, 2026

Jack Morton Auditorium, George Washington University

805 21st St NW, Washington, D.C. 20052

Executive Summary

The National Consumers League (NCL) will host a groundbreaking two-day event examining the risk-reward balance of Artificial Intelligence (AI). Through expert panels and discussions, this two-day conference will explore opportunities, risks, and policy considerations for advancing innovation, improving access, and ensuring strong consumer protections in the face of evolving AI technology.

The first day of programming builds upon our landmark 2025 conference, *Artificial Intelligence and Consumer Fraud: Risks, Responses, and Policy Solutions*, diving deep into the relationship between sophisticated scammers and the regulatory and technical frameworks designed to stop them.

The second day will explore how AI is transforming the healthcare experience for consumers, from biomedical innovation to insurance coverage and at-home health management.

As AI reshapes the landscape of consumer risk, this conference brings together policymakers, industry leaders, and consumer advocates to ensure a future built on innovation, transparency, and trust.

Day 1

Artificial Intelligence and Consumer Fraud: Risks, Responses, and Policy Solutions

AI is revolutionizing fraud schemes—and the tools and policies we use to stop them. Panel discussions will address:

- **The Challenges:** Deepfakes, automated phishing, and sophisticated social engineering.
- **The Solutions:** Real-world case studies on AI-driven detection and prevention.
- **The Goal:** Arming stakeholders with practical strategies to protect consumers in an AI-accelerated world.

Day 2

Artificial Intelligence and Healthcare: Innovation, Access, and Strong Consumer Protections

Ensuring patient safety and consumer protection in the next generation of medicine. Panel discussions will address:

- **Biomedical Innovation:** Where AI is driving near-term impact and what is needed to fully realize its potential for patients.
- **Insurance & Coverage:** Navigating AI decision-making and appeal rights.
- **AI at Home:** What at-home AI health tools mean for trust, accuracy, and privacy.

Why Partner with NCL?

Your sponsorship advances NCL's critical advocacy work and connects you with a premier audience of federal policymakers, community partners, advocates, and industry leaders shaping how AI will impact American consumers.

Sponsorship Opportunities

The Premier Package (Limited to 3 sponsors)

(\$45,000 for Two Days):

Exclusive recognition across both the Fraud and Healthcare programs. Benefits across two days include:

- Premier logo placement on:
 - Main stage video signage (center placement)
 - Event landing page & registration page (top-tier positioning)
 - Conference materials (digital & print)
 - On-screen sponsorship loop
- Recognition in press releases with quote opportunity
- Dedicated social media campaign (multiple posts + spotlight feature)
- Opportunity to introduce a panel
- Full registration list (opt-in only) for post-event outreach
- Inclusion in event email promotions (pre-event)
- Verbal recognition from stage
- Inclusion in post-event recap materials

Single Day Sponsorship Tiers

Platinum (\$25,000)

- Top-tier logo placement on:
 - Main stage video signage (secondary to title sponsor)
 - Event landing page & registration page
 - Digital program
 - On-screen sponsorship loop
- Recognition in press releases
- Dedicated social media spotlight (1–2 posts)
- Full registration list (opt-in only) for post-event outreach
- Inclusion in event email promotions (pre-event)
- Verbal recognition from stage
- Inclusion in post-event recap materials

Gold (\$10,000)

- Prominent logo placement on:
 - Main stage video signage (mid-tier positioning)
 - Event landing page & registration page
 - Digital program
 - On-screen sponsorship loop
- Recognition in select press releases
- Social media mention (1 post)

Silver (\$5,000)

- Listing on:
 - Event landing page
 - Digital program
 - On-screen sponsorship loop
- Group recognition in social media

Bronze (\$2,500)

- Listing on:
 - Event landing page
 - Digital program
 - On-screen sponsorship loop

Branded Opportunities (\$5,000 per day)

- **Networking Lunch Host Day 1 or Day 2:** High-visibility branding in the dining area with announcement from the stage, signage on easel, etc.
- **Coffee & Networking Breaks Day 1 or Day 2:** Keep the conversation going with a branded coffee station (1 or 2) with your company's signage.
- **Reception Desk Day 1 or Day 2:** Be the first brand attendees see upon arrival, with your company's signage placed at the reception/check in table.

Join the Conversation

Your contribution directly funds NCL's mission to protect consumers and patients in an Artificial Intelligence driven world. If you have sponsorship questions or ideas, please reach out to:

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John Breyault, Vice President, Public Policy, Telecommunications, and Fraud at johnb@nclnet.org

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