



HAC Newsletter: 340B Updates and Grassroots Campaign

New NCL Issue Brief: [340B Cancer Hospitals More Likely to Pursue Aggressive Medical Debt Collection](#)

On March 2, NCL issued a new [analysis](#) which finds that hospitals participating in the 340B program, including many hospitals that treat high volumes of cancer patients, are more likely than non-340B hospitals to permit aggressive medical debt collection practices such as lawsuits, wage garnishment, liens, and credit reporting.

The data shows that 75% of 340B hospitals allow legal action against patients, compared with 62% of non-340B hospitals. In addition, among hospitals treating the highest volumes of cancer patients (top 10% nationally), 340B hospitals were consistently more likely than non-340B hospitals to maintain policies permitting aggressive debt collection.

Federal and State Campaign to Build National Momentum for 340B Reform

Beginning in March 2025, NCL, in collaboration with Rational 360, launched a national grassroots activation and policy advocacy campaign to mobilize constituents in key states and districts to advocate for congressional reforms that bring greater transparency and accountability to the 340B

program. In total, the campaign drove more than 200,000 constituent letters to Congress, building pressure on federal lawmakers and elevating scrutiny around program abuses.

In addition to driving direct advocacy, the campaign added more than 76,000 new advocates for 340B reform to the NCL supporter base, creating a community positioned for rapid mobilization and strengthening the NCL grassroots infrastructure for future policy advocacy.

"Share Your Story" Initiative Captures Patient Voices Nationwide

To complement direct advocacy, NCL invited patients and families to share firsthand accounts illustrating the impact of rising hospital costs and medical debt. The response was staggering: NCL received more than 1,700 personal accounts over the course of the campaign.

Sustained Policymaker Engagement Elevates Need for 340B Reform

Beyond grassroots activation, an NCL microtargeted paid digital advertising campaign maintained consistent visibility among federal and state policymakers, delivering more than 1.7 million content views to federal and state lawmakers and their staff to promote NCL messages, research, and media placements on 340B.

Polling, Media Engagement & Social Media Engagement Enhance Advocacy

In parallel with grassroots and paid digital efforts, NCL shaped the national and state-level conversation around 340B through targeted media outreach, [a national survey](#) of more than 20,000 adults demonstrating strong public support for patient-centered 340B reforms, [50-state fact sheets](#), and social media amplification of key content.

NCL also placed op-eds within key states and publications to combat state legislation expanding the program without guardrails, and to draw attention to the need for comprehensive federal reform:

- **New York Times Union:** <https://nclnet.org/340b-program/commentary-340b-drug-pricing-program-needs-a-federal-fix-not-a-free-pass-for-hospitals/>
- **Michigan Detroit News:** <https://nclnet.org/the-weight-truth/greenberg-michigan-patients-are-paying-the-price-for-a-broken-federal-program/>
- **RealClearHealth:** <https://nclnet.org/340b-program/exposing-the-340b-scam-congress-must-stop-hospitals-and-middlemen-from-profiting-off-low-income-patients/>

Together, these efforts ensured that concerns surrounding 340B program abuses stayed at the forefront of policymaker conversations and built momentum toward greater transparency and accountability.

Additional information on NCL's 340B campaign is available in this [PowerPoint presentation](#).

Upcoming Webinar: Restoring 340B Accountability

Join NCL's Senior Director of Health Policy, Lisa Bercu, alongside the Autoimmune Association and AiArthrtis,, for a webinar hosted by ASAP 340B and moderated by Thomas Johnson. Speakers will highlight new data on medical debt policies, reimbursement disparities, and unintended consequences for taxpayers, employers, and providers. Register [here](#) to attend.



Restoring 340B Accountability

What New Evidence Reveals About 340B Hospitals, Reimbursement Gaps, and Rising Costs

Wednesday, March 25, 2026 | 10:00 AM ET

Join us for a webinar featuring healthcare leaders and policy experts who will discuss newly released research on 340B hospitals and medical debt, reimbursement disparities for autoimmune drugs between 340B and non-340B hospitals, and how the program's evolution is creating unintended consequences for employers, taxpayers, and providers.

This timely conversation will provide insight into what these findings signal for policymakers and stakeholders alike.

[REGISTER](#)

OUR PANEL OF EXPERTS INCLUDES:



Thomas Johnson (Moderator)
Executive Director, ASAP 340B



Lisa Bercu, JD
Senior Director of Health Policy, National Consumers League



Amanda Krzepicki, MPH
Policy Director, Autoimmune Association



Mark Hobraczk, JD, MPA
Director of Public Policy, International Foundation for Autoimmune and Autoinflammatory Arthritis (AiArthritis)

Further Actions and Resources

- Letter to Senate HELP Committee in advance of hearing on 340B program: <https://nclnet.org/wp-content/uploads/2025/10/October-2025-NCL-Comments-HELP-Committee-Hearing-FINAL.pdf>
- Letter to the Department of Labor ahead of its anticipated proposed rule on PBMs: https://nclnet.org/wp-content/uploads/2025/08/NCL-2025.08.28-NCL-Letter-Showing-Broad-Support-of-PBM-Reform_Deputy-Labor-Sec.pdf
- Letter to Senate HELP Committee regarding healthcare affordability: <https://nclnet.org/wp-content/uploads/2025/08/2025.08-NCL-Letter-to-Committee-on-Priorities.pdf>
- NCL 340B program website: <https://nclnet.org/340b-program/>

Don't Forget: Fill out our survey to help us plan our fall 2026 conference on artificial intelligence and healthcare by March 19!

[NCL Artificial Intelligence and Healthcare Conference Interest – Fill out form](#)

Sent to: allisonc@nclnet.org

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