



Artificial Intelligence and Consumer Fraud: Risks, Responses, and Policy Solutions

**Wednesday, September 17, 2025
Washington, D.C.**

The National Consumers League (NCL) will convene a half-day, in-person conference to explore the growing impact of artificial intelligence (AI) on consumer fraud. This event will bring together key stakeholders to discuss emerging threats, innovative countermeasures, and necessary policy interventions.

Increasingly sophisticated fraud attacks are leading to more fraud victims and higher losses. As AI continues to evolve, fraudsters are leveraging these technologies to develop increasingly sophisticated scams. Estimates show that by 2027, advances in generative AI will cost banks an estimated **\$40 billion**.

At the same time, consumer protection advocates, policymakers, and industry leaders are seeking to deploy AI-driven tools to combat fraud. This conference will highlight best practices and AI-driven tools to prevent and detect fraud and showcase these tools to protect consumers and mitigate damage.

Objectives

- ◆ Raise awareness about how AI is used to defraud consumers.
- ◆ Highlight best practices and AI-driven tools to prevent and detect fraud.
- ◆ Explore regulatory and legislative solutions to mitigate AI-enabled fraud.
- ◆ Foster collaboration among policymakers, industry leaders, consumer advocates, and law enforcement.

The Program

Panelists will include experts from government agencies, technology and cybersecurity firms, financial institutions, educational institutions, and consumer advocacy organizations.

Keynote Address

Panel 1: How Are Fraudsters Using AI Today?

Panel 2: How Can the Good Guys Use AI to Stop Fraud?

Panel 3: What Policy Tools Are Needed to Address AI and Fraud?

Event Sponsor Opportunities

We are seeking in-kind and direct contributions from our partners and stakeholders to support the production and costs for this event.

Sponsorship Levels:

\$25,000 – Platinum

\$10,000 – Gold

\$5,000 – Silver

\$2,500 – Bronze

Sponsors will be listed on event signage and collateral according to their level of sponsorship.

Benefits

Event sponsors will receive acknowledgement in marketing materials, pre-event social media promotion, event signage, printed materials, and event remarks. For more information on sponsorship opportunities, contact Senior Director of Development Karen Silberstein at karens@nclnet.org.