



2025

Trumpeter Awards Dinner

Honoring exceptional leaders in consumer advocacy

Thursday, October 23
The Mayflower Hotel, Washington, D.C.

NCL's Trumpeter Awards dinner honors change-makers who uphold the League's legacy as a leading voice for fairness and safety in the workplace and marketplace

WHEN:

Thursday, October 23, 2025

Reception: 6 p.m.

Dinner: 7 p.m.

WHERE:

The Mayflower Hotel
1127 Connecticut Ave., NW
Washington, D.C. 20036

Sponsorship Levels:

Presenting Sponsor - \$100,000

Leadership Circle - \$50,000

Patron - \$25,000

Benefactor - \$15,000

Consumer Champion - \$10,000

Consumer Advocate - \$5,000

Friend of NCL - \$2,500



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All sponsors will be acknowledged in the program journal and NCL's annual report.

Presenting Sponsor \$100,000

- Top logo placement on event signage, invitation, sponsor page, and event collateral
- Recognition as sponsor of the Welcome Reception
- Recognition as sponsor of the VIP table
- Recognition of partnership in NCL's social media postings
- Link on Trumpeter Event page to sponsor's website or Corporate Social Responsibility webpage
- Complimentary full-page message in program journal (extra fee for NCL design)
- Verbal recognition during program remarks
- Prominent onscreen recognition in the pre- and post-event sponsor loop
- Acknowledgment opportunity in one NCL pre-event email to invited guests
- Welcome reception and one table with seating for ten; premier table location

Leadership Circle \$50,000

- Prominent logo placement on event signage, invitation, sponsor page, and event collateral
- Recognition of partnership in NCL's social media postings
- Link on Trumpeter Event page to sponsor's website or Corporate Social Responsibility webpage
- Complimentary full-page message in program journal (extra fee for NCL design)
- Verbal recognition during program remarks
- Prominent recognition in the pre- and post-event sponsor loop
- Acknowledgment opportunity in one NCL pre-event email to invited guests
- Welcome reception and one table with seating for ten; premier table location

Patron \$25,000

- Select logo placement on event signage, invitation, and sponsor page
- Recognition of partnership in NCL's social media postings
- Link on Trumpeter Event page to sponsor's website or Corporate Social Responsibility webpage
- Complimentary half-page message in program journal (extra fee for NCL design)
- Prominent recognition in sponsor loop pre- and post-event
- Welcome reception and one table with seating for ten; prime table location

Benefactor \$15,000

- Listing on event signage, invitation, and sponsor page
- Recognition in sponsor loop pre- and post-event
- Recognition of partnership in NCL's social media postings
- Welcome reception and dinner seating for eight

Consumer Champion \$10,000

- Listing on invitation and sponsor page
- Recognition in sponsor loop pre- and post-event
- Welcome reception and dinner seating for six

Consumer Advocate \$5,000

- Listing on invitation and sponsor page
- Recognition in sponsor loop pre- and post-event
- Welcome reception and dinner seating for four

Friend of NCL \$2,500

- Listing on invitation and sponsor page
- Recognition in sponsor loop pre- and post-event
- Welcome reception and dinner seating for two



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Branded Messages

Branded messages will appear in the program journal.

\$2,500 – Two-Page Spread

As a two-page spread sponsor, you may submit a full-color, two-page design with your branded message based on the specs below. Should you need a template example, please see the attachment (extra fee for NCL design).

With Bleeds: File Size: 11.25" x 8.75", Final Trim Size: 11" x 8.5", Live Area: 10.5" x 8"

Without Bleeds: File Size: 11" x 8.5", Final Trim Size: 10.5" x 8", Live Area: 10.25" x 7.75"

Preferred File Format: High-resolution JPG, PDF (300dpi), TIF or EPS

\$1,500 – Full Page Message

As a full-page sponsor, you may submit a full-color page with your branded message based on the specs below. Should you need a template example, please see the attachment (extra fee for NCL design).

With Bleeds: File Size: 5.75" x 8.75", Final Trim Size: 5.5" x 8.5", Live Area: 5" x 8"

Without Bleeds: File Size: 5.5" x 8.5", Final Trim Size: 5" x 8", Live Area: 4.75" x 7.75"

Preferred File Format: High-resolution JPG, PDF (300dpi), TIF or EPS

\$750 – Half Page Message

As a half-page sponsor, you may submit a horizontal, full-color half-page with your branded message based on the ad specs below. Should you need a template example, please see the attachment (extra fee for NCL design).

File Size: 5.5" x 4.25", Final Trim Size: 5" x 4", Live Area: 4.75" x 3.75"

Preferred File Format: High-resolution JPG, PDF (300dpi), TIF or EPS

\$75 – NCL Design Fee (optional)

NCL's graphic designer will create an attractive message on your behalf, using any language and images you provide. The sponsor will receive a draft for approval.

Deadlines

If you elect to have NCL design your message, please submit all materials by September 4th. To ensure placement, please submit your fully designed message by September 26th.

Messages received after the above deadlines cannot be guaranteed placement in the printed program.

Please send all messages and component materials to NCL designer Sepideh Karaee at sepidehk@nclnet.org

For a visual reference of how each page will appear, please see the PDF version [here](#).



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To pay by check, please complete the following:

Name _____

Organization/Affiliation _____
(as you would like it to appear in the program)

Address _____

Phone Number _____

Email Address _____

Enclosed is a check for \$ _____ Payable to National Consumers League

National Consumers League, 1701 K Street, NW, Suite 1200, Washington, D.C. 20006

To pay by ACH or credit card, or for more information, please contact:

Karen Silberstein

Senior Director of Development

karens@nclnet.org

(202) 207-2825

Toby Mulford

Associate Director of Development

tobiasm@nclnet.org

(267) 968-2629

Please Note: Payment by credit card will incur an additional 3.75% transaction fee. To avoid this fee, please pay by ACH or check.

To purchase individual tickets, visit <https://nclnet.org/trumpeter-awards-2025/>

The National Consumers League is a non-profit 501(c)(3) organization (Tax ID #530-242-038). The amount of your donation above the value of each ticket is tax-deductible.

Pledges received by September 26th will appear in the onsite printed program. Pledges received after this date cannot be guaranteed inclusion in our printed materials.