

BOSTON WOMAN

MARCH 1988

\$2.00

100 INTERESTING WOMEN

**OUR ANNUAL SALUTE TO
BOSTON'S DYNAMIC ACHIEVERS**

Business Wars: Are Women A Minority?

Boston Vs. Cambridge

Spring Fashion



1988

100 INTERESTING WOMEN

How do you capture the city woman? Do you portray her at her most successful or her most concerned? Do you picture her after a lifetime of achievement or starting out with hope and energy? The only possible solution, of course, is to do it all.

Which brings us to our second annual celebration of Boston womanhood: Our 100 Interesting Women special feature. Inside you'll meet movers, shakers and some neighbors, as well. We found them in the several hundred reader write-ins we received through the mail, through the service and business organizations and schools we contacted, in the last year's newspapers and magazines, press releases and publicity packets. Turning

up such numbers of great women gave us joy, although it made our selection process difficult and somewhat arbitrary. We couldn't quite do it all, and so we know we omitted many fascinating people. In the upcoming year we'll introduce them in our features and profiles. And no, we didn't simply highlight every celebrity we knew. You know them already, too. Instead, we swept the fields of business and the arts, government and social services for women who haven't yet been adequately celebrated. We came up with a hundred representative women. Representative of their professions, their experience, their families and their backgrounds. Representative of *Boston Woman*. This is their celebration and yours. □

COMMUNITY/SOCIAL SERVICES

GOVERNMENT

SPORTS/FITNESS

BUSINESS

EDUCATION

SCIENCE/HIGH-TECH

MEDIA

ARTS

MEDICINE



▲ ANNIE L. JOHNSON

83, Organizer.

Named an "Outstanding Older Black American" and a Living Legacy, Johnson continues to lobby and educate. Church social work led her to the plight of young, often uneducated domestic workers in the '50s, when she formed the Union of Domestic Employees. Currently, she's beginning a branch of the National Caucus of Black Aged in Cambridge, between cooking for soup kitchens and setting up recreational evenings for the visually impaired. This Somerville resident attributes her energy and mission to role model Eleanor Roosevelt and to her family: "My grandmother gave me a lot of pride, a lot of history and that kept me going."



◀ JOAN BENARD

Fundraiser, National Foundation for Ileitis and Colitis.

Reacting to her own son's disease, Benard now educates and lobbies as well as raising funds. Her challenge? "How do you raise money for something not well known, even if it's a devastating disease?"



LOUISE COLEMAN ▲

43, Director, Greyhound Friends.

Racing dogs past their prime were simply put to sleep before this Cambridge resident began her adoption kennel. "It seems sad that after such a long history with people that they just get used."

SALLY GREENBERG

33, East Coast Civil Rights Director, Anti-Defamation League of B'nai B'rith.

Greenberg's strong interest in civil rights drew her to the ADL when she finished law school in Washington, D.C. Currently, the rise of neo-Nazi youth occupies her time, as she monitors their activities from racial violence in Chicago to a swastika stuck on a Cambridge school. "Working for the public sector does something for the heart."



M. CALIEN LEWIS ◀

41, Executive Director of Woman's Action for Nuclear Disarmament (WAND).

WAND, with 20,000 members, was created not simply to educate, but also to empower women. "Traditional organizations don't work for women. They end up running the bake sales. We focus on the strengths of women and give them skills to be able to articulate their concerns."

B.J. WOOD

37, Commissioner for the Deaf and Hard of Hearing.

As the first head of the two-year-old agency that works to promote deaf rights, Wood hopes not only to increase accessibility of services and to influence policy making, but also to influence society's view of handicapped people. "I'm not handicapped, it's the way society sees me that makes me handicapped. We realize that in order to make any change, we have to do all the barking—by hand, not by voice."

