

Artificial Intelligence and Consumer Fraud:

Risks, Responses, and Policy Solutions

Program

Welcome

Aurelien Portuese

Founding Director, George Washington University Competition & Innovation Lab

Sally Greenberg

Chief Executive Officer, National Consumers League

Video Interview With Kara Swisher

Award-Winning Tech Journalist and Co-Host of the Pivot Podcast

How Are the Scammers Using AI?

John Breyault, Vice President, Public Policy, Telecommunications & Fraud, National Consumers League (moderator)

Grace Gedye, Policy Analyst, Consumer Reports

Lana Swartz, Associate Professor of Media Studies, University of Virginia (College of Arts & Sciences)

Ben Winters, Director of AI and Privacy, Consumer Federation of America

Break

How Is AI Being Used to Stop Fraud?

Abigail Bishop, Head of External Relations, Scam Prevention, Amazon

Mike Beirne, Director, Regulatory Affairs, CTIA

Fernando Lopez, Senior Director, North America and Global Partnerships & Alliances, FICO

Aurelien Portuese, Founding Director, George Washington University Competition & Innovation Lab (moderator)

Nick Rossman, Director, Trust and Safety Intelligence & Strategic Command, xProduct Abuse, Google

Lunch

The Growing Wave of AI-Fueled Fraud: A Keynote Conversation With Marc Rotenberg

Executive Director and Founder, Center for AI and Digital Policy (Washington, D.C.)

What Are the Policy Solutions to Stop the Bad Guys and Help the Good Guys?

John Breyault, Vice President, Public Policy, Telecommunications & Fraud, National Consumers League (moderator)

Prof. Joseph Dunne, Research Professor, Institute of Public Policy, George Washington University

Kate Griffin, Director, Inclusive Financial System, Financial Security Program, Aspen Institute

Jenni Katzman, Senior Director, U.S. Government Affairs, Microsoft

Kate White, Deputy Director, Bureau of Consumer Protection, Federal Trade Commission