

# NCL

Celebrating 125 Years | 1899-2024

## 2024

### *Trumpeter Awards Dinner*

Honoring exceptional leaders in consumer advocacy

**Tuesday, October 15, 2024**  
**The Mayflower Hotel, Washington, DC**

The National Consumers League (NCL) is celebrating its 125<sup>th</sup> anniversary!  
Join us as we pay tribute to leading voices in support of  
consumer and worker rights

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**WHEN:**

Tuesday, October 15, 2024  
Reception: 6 p.m.  
Dinner: 7 p.m.

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**WHERE:**

The Mayflower Hotel  
1127 Connecticut Ave NW  
Washington, DC 20036

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**Sponsorship Levels:**

Presenting Sponsor - \$100,000  
Leadership Circle - \$50,000  
Patron - \$25,000  
Benefactor - \$15,000  
Consumer Champion - \$10,000  
Consumer Advocate - \$5,000  
Friend of NCL - \$2,500



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### Presenting Sponsor \$100,000

- Top logo placement on all event signage, invitation, sponsor page, event collateral, and program journal
- Recognition as sponsor of the Welcome Reception
- Recognition as sponsor of the VIP table
- Recognition of partnership via NCL's social media postings
- Opportunity to link to and sponsor web content about philanthropic or CSR activities
- Verbal recognition during program remarks
- Prominent onscreen recognition in the pre- and post-event sponsor loop
- Acknowledgment opportunity in one NCL pre-event email to invited guests
- Welcome reception and one table with seating for ten; premier table location

### Leadership Circle \$50,000

- Prominent logo placement on all event signage, invitation, sponsor page, event collateral, and program journal
- Recognition of partnership via NCL's social media postings
- Opportunity to link to and sponsor web content about philanthropic or CSR activities
- Verbal recognition during program remarks
- Prominent recognition in the pre- and post-event sponsor loop
- Acknowledgment opportunity in one NCL pre-event email to invited guests
- Welcome reception and one table with seating for ten; premier table location

**All sponsors will be acknowledged in NCL's annual report.**

### Patron \$25,000

- Select logo placement on all event signage, invitation, sponsor page, and program journal
- Recognition of partnership via NCL's social media postings
- Opportunity to link to and sponsor web content about philanthropic or CSR activities
- Prominent recognition in sponsor loop pre- and post-event
- Welcome reception and one table with seating for ten; prime table location

### Benefactor \$15,000

- Listing on all event signage, invitation, sponsor page, and program journal
- Recognition in sponsor loop pre- and post-event
- Recognition of partnership via NCL's social media postings
- Welcome reception and dinner seating for eight

### Consumer Champion \$10,000

- Listing on invitation, sponsor page, and program journal
- Recognition in sponsor loop pre- and post-event
- Welcome reception and dinner seating for six

### Consumer Advocate \$5,000

- Listing on invitation, sponsor page, and program journal
- Recognition in sponsor loop pre- and post-event
- Welcome reception and dinner seating for four

### Friend of NCL \$2,500

- Listing on invitation, sponsor page, and program journal
- Recognition in sponsor loop pre- and post-event
- Welcome reception and dinner seating for two



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### 125<sup>th</sup> Anniversary Tribute Book

In honor of our 125<sup>th</sup> anniversary, NCL is creating a book showcasing articles from distinguished consumer advocates and friends of NCL on our core issues: fraud prevention, child labor, food and product safety, travel, airline safety and transparency, data security, financial education, medication adherence, access to healthcare and more. We will celebrate NCL's rich history and our vision for the future.

In addition to Trumpeter Dinner Sponsorship, we would like to give you the first opportunity to be a sponsor for our 125<sup>th</sup> Anniversary Tribute Book. We have limited spaces available.

#### Options for personalized, and or branded messages:

- **\$10,000 - Full Page Sponsor**

As a Full Page sponsor, you may submit a full page color ad into our commemorative book based on the ad specs below.

With Bleeds:

File Size: 8.75" x 11.25", Final Trim Size: 8.5" x 11", Live Area: 8" x 10.5"

Without Bleeds:

File Size: 8.5" x 11, Final Trim Size: 8" x 10.5", Live Area: 7.5" x 10"

Preferred File Format: High Resolution TIF, EPS, JPG or PDF (300dpi)

- **\$5,000 - Half Page Sponsor**

As a Half Page sponsor, you may submit a half page, color, horizontal ad into our commemorative book based on the ad specs below.

File Size: 8.5" x 5.5", Final Trim Size: 8" x 5", Live Area: 7.5" x 4.5"

Preferred File Format: High Resolution TIF, EPS, JPG or PDF (300dpi)

- **\$2,500 - Quarter Page Sponsor**

As a Quarter Page sponsor, you may submit a quarter page color ad into our commemorative book based on the ad specs below.

File Size: 4.25" x 5.5", Final Trim Size: 3.75" x 5", Live Area: 3.25" x 4.5"

Preferred File Format: High Resolution TIF, EPS, JPG or PDF (300dpi)

For additional opportunities to sponsor the 125<sup>th</sup> anniversary Tribute book, contact Karen Silberstein at [karens@nclnet.org](mailto:karens@nclnet.org)

Please send the following information by August 13, 2024 to Tobias Mulford at [tobiasm@nclnet.org](mailto:tobiasm@nclnet.org)

- Company or individual listing for printed materials
- High resolution company logo
- Artwork for your sponsorship message to be printed in color (CMYK)



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To pay by check, please complete the following:

Name \_\_\_\_\_

Organization / Affiliation \_\_\_\_\_  
(as you would like it to appear in the program)

Address \_\_\_\_\_

Phone Number \_\_\_\_\_

Email Address \_\_\_\_\_

Enclosed is a check for \$ \_\_\_\_\_ Payable to:

**National Consumers League, 1701 K Street, NW, Suite 1200, Washington, D.C. 20006**

To pay by ACH or credit card, or for more information, please contact:

**Karen Silberstein**  
Sr. Director of Development  
karens@nclnet.org  
(202) 207-2825

**Toby Mulford**  
Associate Director of Development  
tobiasm@nclnet.org  
(267) 968-2629

*Please Note: Payment by credit card will incur an additional 3.75% transaction fee. To avoid this fee, please pay by check or ACH.*

**To purchase individual tickets, visit <https://nclnet.org/trumpeter-awards-2024/>**

*The National Consumers League is a non-profit 501(c)(3) organization (Tax ID #530-242-038). The amount of your donation above the value of each ticket is tax-deductible.*

Pledges received by September 16<sup>th</sup> will appear in the onsite printed program. Pledges received after this date cannot be guaranteed inclusion in our printed materials.