Welcome!

National Consumers League Health Advisory Council

Summer Membership Meeting

June 12, 2023
SCRIPT YOUR FUTURE TEAM CHALLENGE

(Video)
REP. BUDDY CARTER (R-GA)

(Video)
A Look Ahead: Congressional Action
Aiding Adherence
A Look Ahead: Creating a Customer-Obsessed Healthcare Offering
GREG BAKER
CEO, AffirmedRx

A Look Ahead: The Evolving Role of the Marketplace and What Employers Want
(Video)
Cost Comparison
Example 1: Imatinib (Generic for Gleevec)
Chemotherapy, first-line therapy

Source of Pricing

*30 Day Supply

Cost Annually

Cost Plus Drugs
$72.20
$866.40

CVS Pricing
$17,710.21
$212,522.52

https://info.caremark.com/oe/stateoftn#acc_uuid7ba3e7ac-62b4-45ef-8f0b-b90b8657f89a
*Price includes $5 shipping
The industry’s **current** PBM “service model”

**Day 1**
- **Plan Member** → **MD** → **prescription sent** → **Pharmacy** → **PBM** → **Prescription Sits**

**Days 2-5**
- **Plan Member** → **Pharmacy** → **Pharmacist Explains Denial** → **Upset Plan Member** → **Total lack of communication**
  - Left with little to no options
  - Alone through process

**Days 5+**
- **Upset Plan Member** → **What Now?** → **Call PBM?** → **Call Doctor?** → **Complain to HR?** → **Plead with Pharmacist?** → **Leave Prescription** → **There is no service in this model** → **IT WASTES TIME**
The Affirmed service model

**DAY 1**

Plan Member → MD → Prescription sent → Pharmacy → PBM Denies Claim → AffirmedRx Patient Navigation team communicates with MD and Pharmacy as needed to resolve prescription denial issues or change to a covered drug.

**DAY 1 CONTINUED**

AffirmedRx Patient Care Advocate

- Claims approved = Happy Plan Member
- Proactive results
- No HR Calls
- Resolves today's PBM Service Model Challenge

Prescription Enters EmsanaRx Patient Navigation Queue

Communicates any changes with Plan Member

Claim Approved

There is a different way, one that gives employers control, clarity and service that is built specifically for you and your members.
QUESTIONS & ANSWERS

I WILL grow old with my husband.

I WILL help my grandson with his science homework.

I WILL walk my daughter down the aisle.

I WILL spend time with my best friend.

I WILL take a family vacation every summer.

I WILL be there for many more Shabbats.

I WILL ride my bike everyday.

I WILL always be there for my daughter.
Updates from Health Advisory Council Members