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# Welcome!

## National Consumers League Health Advisory Council Summer Membership Meeting

*June 12, 2023*





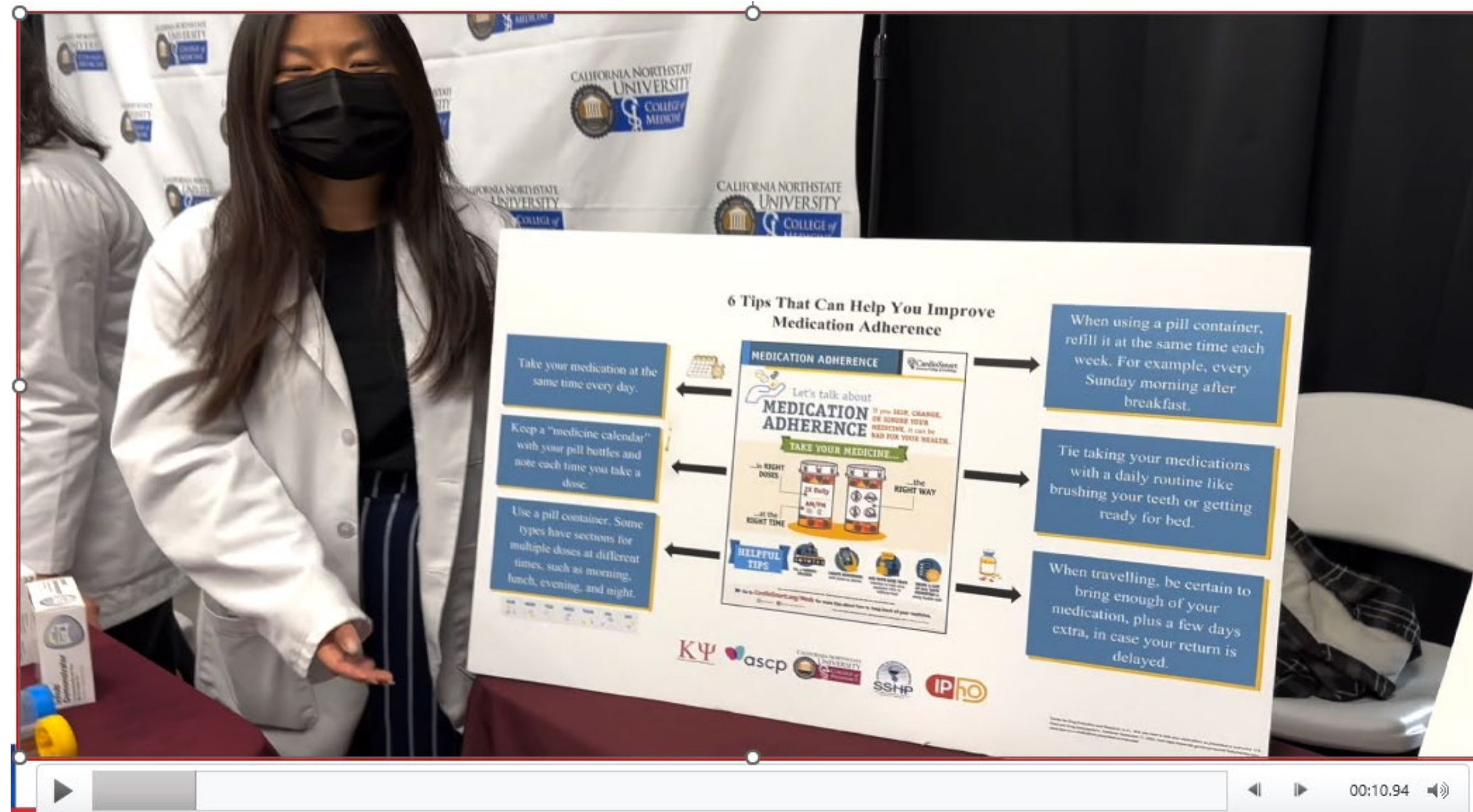
**SCRIPT  
YOUR  
FUTURE**

**Lessons Learned,  
Looking Ahead**



**JUNE 2023**

# SCRIPT YOUR FUTURE TEAM CHALLENGE



*(Video)*

# REP. BUDDY CARTER (R-GA)



*(Video)*

# DR. NIMIT JINDAL, PharmD

Health Policy Director, Office of Rep. Diana DeGette (D-CO)

## A Look Ahead: Congressional Action Aiding Adherence



# DR. SUNITA MISHRA

Chief Medical Officer, Amazon Health Services

## A Look Ahead: Creating a Customer- Obsessed Healthcare Offering



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# GREG BAKER

CEO, AffirmedRx

## A Look Ahead: The Evolving Role of the Marketplace and What Employers Want





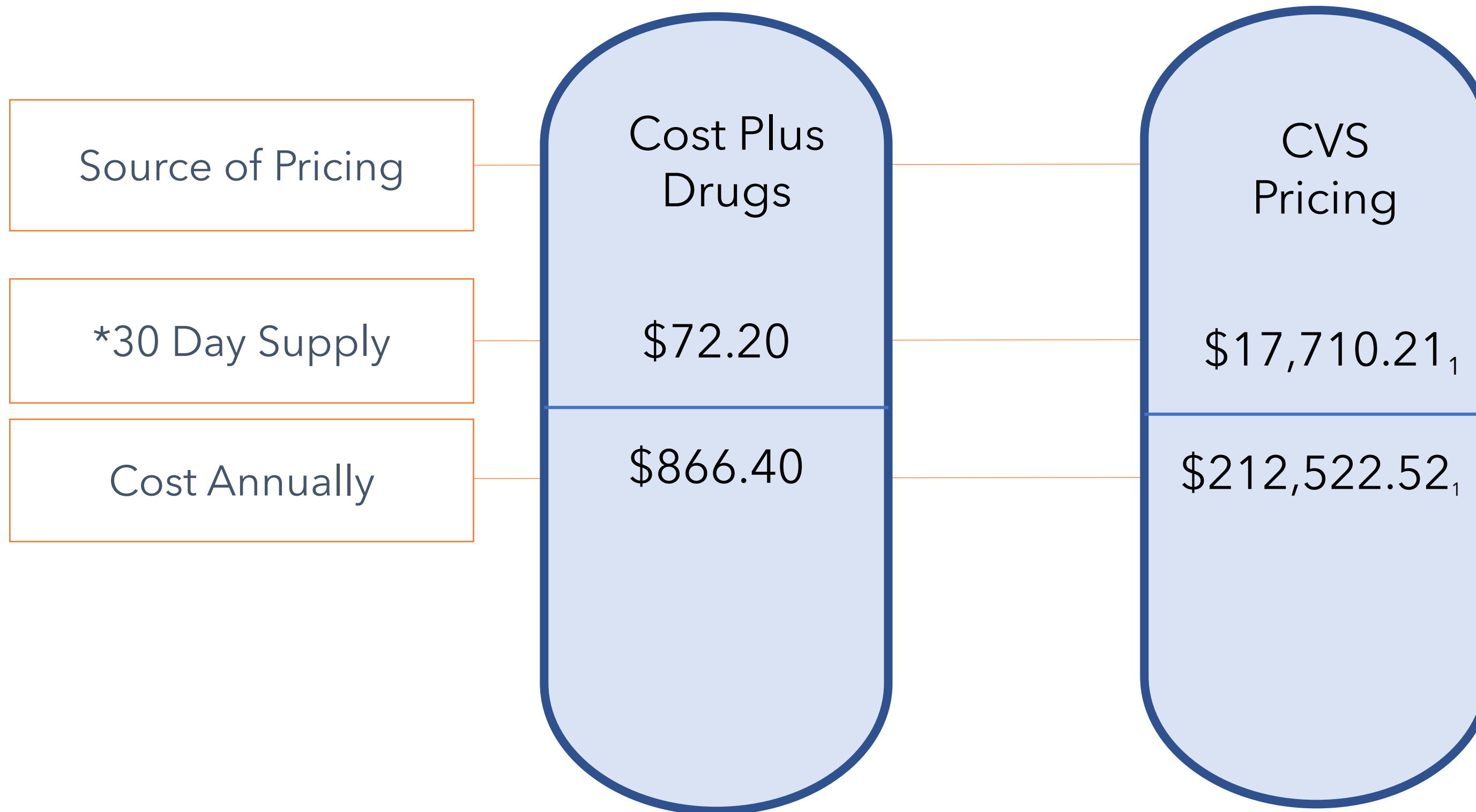
*(Video)*



# Cost Comparison

## Example 1: Imatinib (Generic for Gleevec)

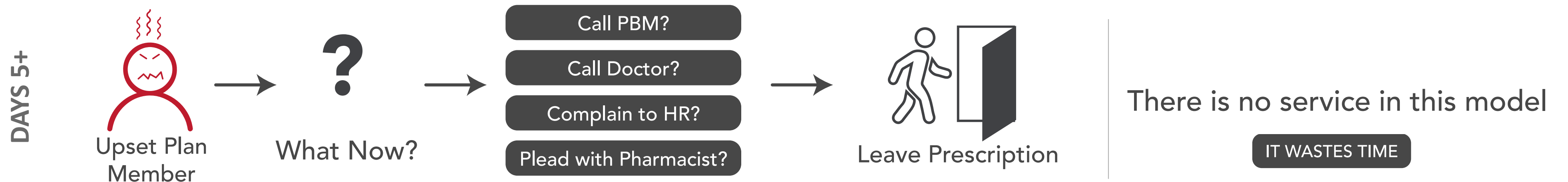
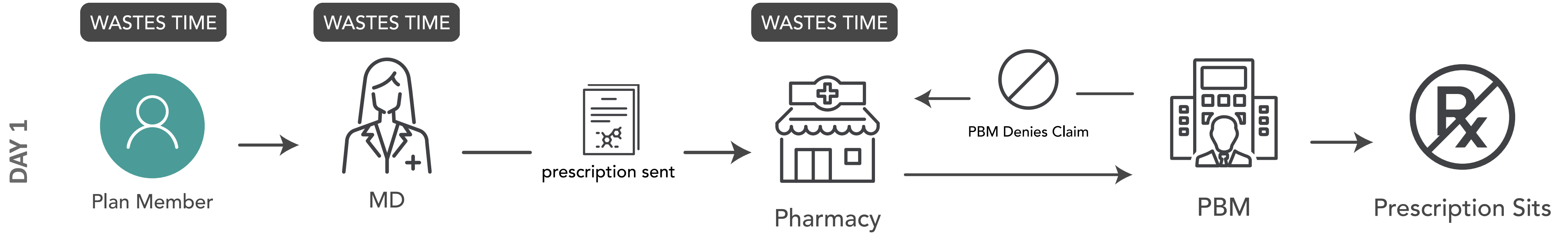
Chemotherapy, first-line therapy



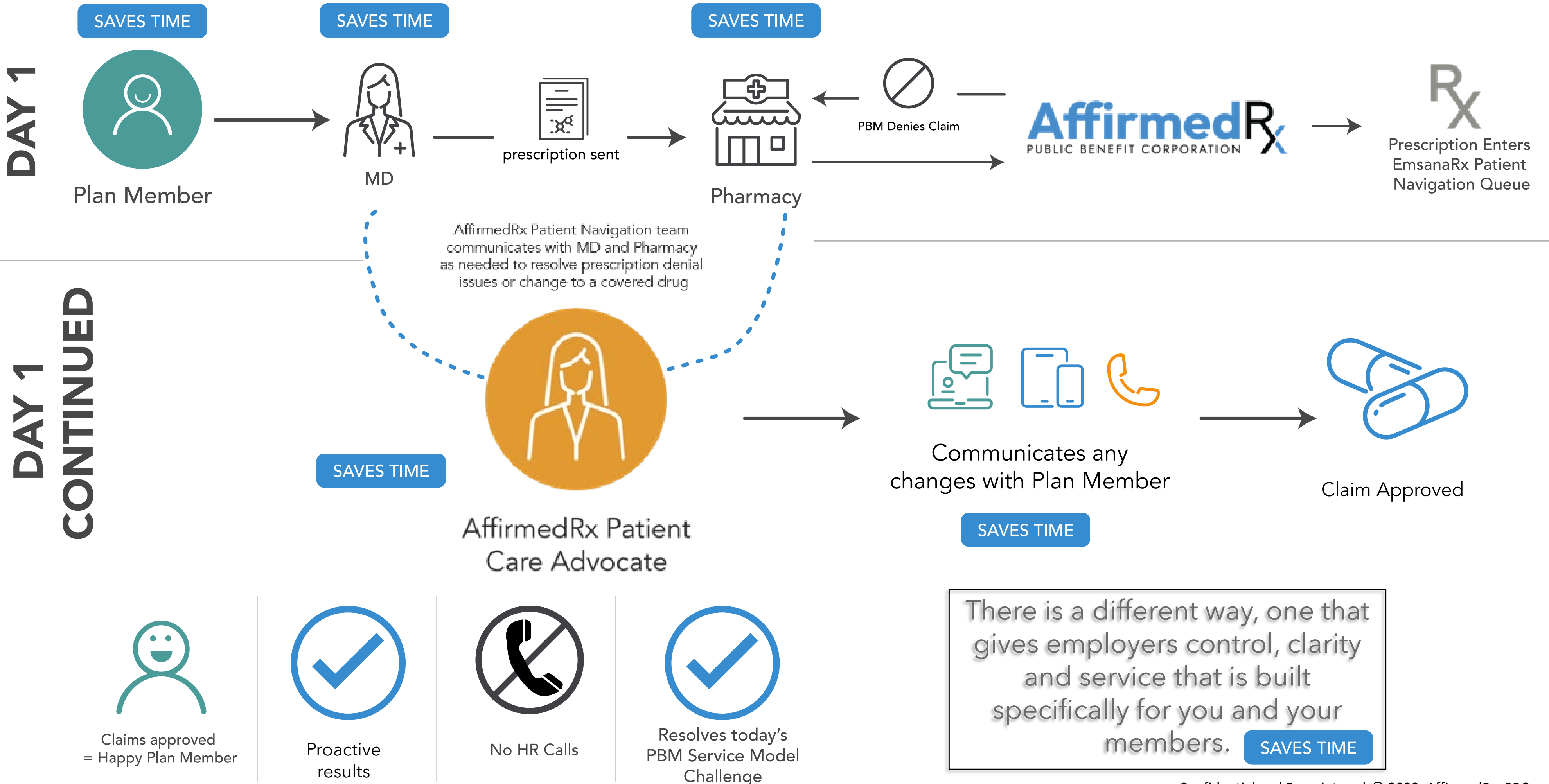
[https://info.caremark.com/oe/stateofn#acc\\_uid7ba3e7ac-62b4-45ef-8f0b-b90b8657f89a](https://info.caremark.com/oe/stateofn#acc_uid7ba3e7ac-62b4-45ef-8f0b-b90b8657f89a)

\*Price includes \$5 shipping

# The industry's **current** PBM "service model"



# The Affirmed service model



  
Claims approved = Happy Plan Member

  
Proactive results

  
No HR Calls

  
Resolves today's PBM Service Model Challenge

# QUESTIONS & ANSWERS



**I WILL** grow old with my husband.



**I WILL** help my grandson with his science homework.



**I WILL** walk my daughter down the aisle.



**I WILL** spend time with my best friend.



**I WILL** take a family vacation every summer.



**I WILL** be there many more birthdays.



**I WILL** ride my bike every day.



**I WILL** always be there for my daughter.

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# Updates from Health Advisory Council Members