Get to know America’s consumers and workers

Some highlights from this year include:

- Advocating for the rights of consumers and workers
- Educating and empowering consumers to take control of their lives
- Committed to finding solutions to the challenges facing consumers and workers

Some of our programs include:

- Script Your Future: A consumer literacy competition for high school students
- LifeSmarts: A consumer literacy competition for middle school students
- Fraud.org: A website providing resources to help consumers avoid scams

Support our work:

Visit nclnet.org/donate today!

Visit nclnet.org/our_impact to meet some of the consumers touched by our programs.

2014 ANNUAL REPORT

NCL, thanks to our contributors, especially those listed below who have each given $1,000 or more between August 1, 2013 and July 31, 2014, to support consumer education and advocacy programs.

AARP
Amgen, Inc.
Astellas Pharma US, Inc.
AstraZeneca

REVENUE

9,157,201

EXPENSES

2,802,040

Net Assets, Beginning of Year

1,261,867

Visit nclnet.org/donate today!
WE LISTEN
Monitoring opinions, behavior, and concerns to give consumers and workers a voice.

NCL is closely in tune with consumers’ and workers’ needs, by counseling consumers and conducting original research on attitudes, behaviors, and trends. Our partnerships and coalition to hear from diverse voices working to keep Americans protected. What we learn from consumers, workers, and allies informs our education and advocacy efforts so that we can best respond to constituents needs.

Dorothy’s Story

Every year NCL honorees honor thousands of farmworkers, all whose work at the end of the year’s harvest has ensured America has food. Through stories of their triumphs and struggles, they celebrate farmworkers and strive to change conditions for them.

Feud: Calling for airline reform

Fed up: Calling for airline reform. Today the 167th country to ratify Convention 138, setting a new global standard for children’s rights to work.

Looking Back

A year of wins for consumer and worker advocates

WE EDUCATE
Providing tools and information to help consumers make smart decisions

For 115 years, NCL has given consumers and workers the tools and information they need to make smart decisions for their families’ health, to protect their money, and to stay safe in the world. Through publications, programs, speaking opportunities, and new and traditional media, NCL is helping American become their own best advocates.

Deshawn, a 2014 LifeSmarts student, reflects on the overwhelming benefits of vaccines. In recent years, causing some parents to become convinced that vaccines cause autism.

WE ADVOCATE
Fighting for protections from fraud, unfair employment practices, and anti-consumer policies

We speak with a united voice. Consumers and workers have the power to make change, and that is NCL’s specialty: advocating for those who cannot speak for themselves. Through coalition-building, lobbying, testify, and using the legal process, we bring consumer and worker interests to the attention of policymakers.

Gabriella, a 15 year old farmworker in Texas, told us her story. Her family toiled in terrible and often dangerous work conditions.

Sally, an advocate for the rights and well being of working people. The Communications Workers of America is proud to advocate for the workers who make our entertainment industry.

Weadvocate.com

WE BUILD BRIDGES
Bringing together diverse groups to tackle the most pressing consumer and worker issues

With its two-fold mission, NCL is uniquely positioned among consumer and worker advocacy groups to identify issues of overlapping concern across disparate groups. NCL is an arbiter and a bridge-builder, convening partnerships among unlikely partners, both private and public, across business, government, and labor.