Annual Report

For Confidence and Safety in the Marketplace
To our friends and members:

We are pleased to celebrate another busy year for the National Consumers League. NCL’s 114-year history of fighting for the rights of consumers and workers continued in 2013, and we are eager to highlight the success of some of this year’s advocacy campaigns.

NCL serves a vital function, listening to and amplifying the voices of consumers and workers to create change. Our advocacy efforts can be seen in the supermarket, where consumers rely on honest labeling; on phone bills, where phony third-party charges cost cellphone users $730 million a year; in food processing plants, where a new proposed regulation threatens workers with longer hours and less pay; and at farms across the country, where children are working in the fields and picking our fruits and vegetables. Too often, consumers’ and workers’ voices are muted by those with unlimited money and resources. At NCL, we continue to fight for the rights of those whose voices frequently are not considered and not heard.

Some highlights from this year include:

- Beginning a new Safety Smart™ Ambassador program with Underwriters Laboratory at the biggest-ever LifeSmarts National Championship in Atlanta. (Page 8)
- Relaunching an all-new Fraud.org, allowing consumers to more easily share their stories of fraud. (Page 12)
- Protesting for worker health and retirement benefits at a United Mine Workers of America rally in St. Louis in a show of solidarity with our labor allies. (Page 10)
- Celebrating the second anniversary of Script Your Future, NCL’s national campaign that aims to raise awareness about medication adherence. (Page 7)
- Shining a spotlight on conditions for garment factory workers in Bangladesh with our “10 cents” social media campaign, after a factory building collapse killed more than 1,100 workers. (Page 10)
- Meeting with regulators to support better labeling of alcohol products. (Page 6)
- Taking to the streets during Washington, DC’s Restaurant Week to educate patrons about working conditions in the industry. NCL released a survey revealing consumers’ support for improved conditions during our “Kitchen Ethical” event. (Page 10)
- Rallying outside of the Uzbekistan embassy to pressure the country’s government to institute new child labor protections in its cotton fields. (Page 11)

Please enjoy this annual report and continue to support our work.

Sally Greenberg  
NCL Executive Director

Ron Collins  
NCL Board Chair
Year in Review

August 2012
NCL staff takes to the streets during Washington, DC’s Restaurant Week to educate restaurant patrons about wages and benefits for workers in the industry.
NCL expresses opposition to FCC regarding Verizon-SpectrumCo merger.

September
LifeSmarts launches 19th season for the tools of personal online financial management with expert panelists about pros and cons. NCL hosts live online Google Hangout in September and November on the dangers of distracted driving.

October
LifeSmarts goes on record supporting Hostess Brand worker strike; company ultimately declares bankruptcy, liquidates assets, and awards executive bonuses.
NCL joins amicus brief with SEIU, National Partnership for Women and Families to Supreme Court on behalf of the lowest-paid workers.
NCL calls on Congress to enact overdue regulation of compounding pharmacies.
NCL testifies before the DC Committee on Public Services and Consumer Affairs in support of consumer protection legislation.
NCL honors UMWA President Cecil E. Roberts with the 2012 Trumpeter Award.

November
Six new states were added to LifeSmarts this year, making 2013 the biggest ever LifeSmarts championship.
NCL testifies before the DC Committee on Public Services and Consumer Affairs in support of consumer protection legislation.
NCL goes on record supporting Hostess Brand worker strike; company ultimately declares bankruptcy, liquidates assets, and awards executive bonuses.
NCL releases survey revealing consumers support improved conditions for restaurant workers at “Kitchen Ethical” event in Washington, DC.

December
NCL issues support for Location Privacy Protection Act of 2011.
In response to NCL’s urging, David Sunflower Seeds reverses deceptive sodium labeling practices.

January 2013
NCL honors UMWA President Hilda Solis for contributions to America’s working families.
NCL Board of Directors adopts historic policy in support of immigration reform.
NCL testifies before the DC Committee on Public Services and Consumer Affairs in support of consumer protection legislation.
NCL testifies before the DC Committee on Public Services and Consumer Affairs in support of consumer protection legislation.

February
NCL calls on FDA to investigate misleading labels on Martin’s “100% Whole Wheat Potato Bread.”

March
NCL calls on FTC to investigate allegations against Herbalife.
LifeSmarts staff completes 10-state tour adding a half dozen new states to the LifeSmarts program.
NCL calls on Congress to support strong consumer agenda.
NCL hosts Senate briefing on payroll fraud.

April
NCL calls on FDA to investigate misleading labels on Martin’s “100% Whole Wheat Potato Bread.”
Florida takes 2013 national LifeSmarts title in Atlanta.
NCL’s Rebecca Burkholder speaks at TEDMED event at JFK Center for Performing Arts in Washington, DC.
NCL’s Sally Greenberg "arrested" at United Mine Workers of America rally in St. Louis.

May
Script Your Future announces winners of 2013 Student Medication Adherence Challenge.
Decision by the Department of the Treasury of Uzbekistan to pressure the country to reexamine child labor practices in cotton farming.
NCL holds protest outside of the Embassy of Uzbekistan to pressure the country to reexamine child labor practices in cotton farming.
NCL holds protest outside of the Embassy of Uzbekistan to pressure the country to reexamine child labor practices in cotton farming.

June
NCL calls on Washington, DC Mayor Vincent Gray to sign the “Large Retailer Accountability Act” to provide a livable wage for workers at the District’s largest retailers after a favorable vote of the DC City Council.

July
Outgoing Surgeon General Dr. Regina Benjamin joins NCL at event commemorating second anniversary of Script Your Future launch.
NCL calls on Washington, DC Mayor Vincent Gray to sign the “Large Retailer Accountability Act” to provide a livable wage for workers at the District’s largest retailers after a favor able vote of the DC City Council.

NCL Annual Report 2013
Fighting for transparent labeling for consumers

In the past year, NCL has gone after misleading and deceptive labeling across numerous product categories, including dairy, baked goods, and alcohol—and has celebrated a handful of victories as a result.

Alcohol facts labeling victory

While nutrition labeling is mandatory on most food and beverages, alcoholic beverages get a pass, and NCL advocates think that’s wrong. In spring 2013, NCL and other groups declared partial victory after the Tax and Trade Bureau (TTB) at the Department of the Treasury announced it would permit—for the first time—voluntary helpful labels to consumers. While advocates would have liked a full requirement of labeling the products as “low-calorie,” the producers feared that the labeling was both deceptive and may give health professional students, including pharmacy, medicine, nursing, and other professions, the opportunity to practice and work with industry to get helpful labels at last. While advocates would ultimately prefer mandatory labeling, this is a great start; history has shown that consumers want and will actively use nutritional labeling.

Lobbying for healthy farm bill

In the previous year, NCL had also worked to ensure that the massive farm bill legislation, governing everything from commodity prices to conservation, not result in drastic reduction of food stamp benefits to needy families. This program is known today as the Supplemental Nutrition Assistance Program. SNAP is considered the most effective of the social safety net programs. It helps families put food on the table, and in recent years has served more Americans than ever. At a rally on Capitol Hill, NCL joined farmers and advocates, and Sally Greenberg spoke about the importance of maintaining funding for the nutrition title in the farm bill.

Big changes at the supermarket

Getting real about sodium content

In December, NCL staff picked up a bag of David Sunflower Seeds and looked at the label on the back—surprised and delighted to see a new, more expanded nutritional panel. The previous year, NCL had written to regulators about misleading information on the David packaging. At the time, the product’s sodium content labeling was incorrect with the way consumers eat the seeds. Packaging instructions told consumers to crack seeds open in their mouths, but the sodium content included only that from the kernel itself, not the salt-coated shells. NCL expressed concerns that the labeling was both deceptive and misleading—and a serious concern for those whose risk factors mandate moderate or low sodium intake. NCL commends David for expanding its label to include more accurate information on the product line.

A sweet feat for milk labeling

This spring, NCL came out against efforts by producers of artificially-sweetened chocolate milk to sidestep the FDA’s requirement of labeling the products as “low-calorie.” The producers feared that the label is a turn-off for kids.

Alcohol + caffeine = danger

The decision issued by TTB came in response to earlier government action against the labeling of Four Loko, a popular alcoholic beverage that originally included caffeine—a product subject to NCL scrutiny after reports of related hospitalizations of college students. After indications that the U.S. Food and Drug Administration was planning to take action, Four Loko’s makers reformulated the product to remove the caffeine. However, even without the caffeine, advocates were concerned about the product, and the government reached an agreement with manufacturers to seek permission from regulators to include an alcohol facts panel on their product—a step in the right direction.

Martin’s ‘Famous’ labeling myth

A potato bread product manufactured by Martin’s Famous’ Pastry Shoppe, Inc., is being labeled as “100% Whole Wheat” with the goal of appealing to a whole wheat-minded health crowd. NCL wrote a letter of concern to Martin’s expressing concerns that the whole wheat label is misleading for consumers, and the company promised to consult counsel and let us know their findings.

Encouraging Americans to be their best advocates

Since NCL embarked on the project more than five years ago, and with the work of our campaign’s field organizers on the ground in markets across the country, Script Your Future has built strong coalitions to tackle the problem of poor adherence in these six communities, and innovate the way health care professionals interact with patients. In 2013, Script Your Future partners held the second Medication Adherence Team Challenge. The competition gave health professional students, including pharmacy, medicine, nursing, and other professions, the opportunity to collaborate on creative solutions and outreach in their communities to raise awareness about medication adherence using campaign materials. The Challenge is engaging the younger generation of health care professionals in effectively educating patients about taking their medications as directed.

Diverse advocacy efforts in health care

In an attempt to improve safe use of prescription medications, both the House and Senate have proposed bills to crack down on compounding pharmacies. These pharmacies provide medicines for patients with special medical needs that cannot be met by FDA-approved drugs. However, compounding processes can introduce new risk into the health care system, as evidenced by the deadly meningitis outbreak of contaminated injectable steroids in late 2012. While these pharmacies provide a vital service, hundreds of patients learned the hard way that there are large regulatory gaps that put patients at risk. NCL wrote to Congress and the FDA in support of legislation to close those gaps, which include weak state regulation and lack of FDA jurisdiction.

In March, NCL joined leaders in the healthcare spectrum at the Building a Healthier Future Summit to address the issues facing America’s health, primarily obesity. The Summit, organized by the Partnership for a Healthier America, featured the First Lady Michelle Obama as the keynote speaker. In April, Rebecca Burkholder, NCL’s Vice President of Health Policy, attended the TEDMED conference at the Kennedy Center in Washington, DC, and participated in the Great Challenges program, focusing on the role of the patient. TEDMED aims to help spur innovation about how we think about medicine and find creative solutions to the problems that plague the health care system.

NCL continues to serve on several advisory boards, including Guidelines International Network Steering Group, and an advisory board for the Institute of Medicine Evidence Communication Innovation Collaborative. Also, NCL recently joined a panel charged with developing guidelines for patients with Bells Palsy for the American Association of Otolaryngologists.

125,000 people die every year due to non-adherence
Consumer Literacy for a New Generation

LifeSmarts
Learn it. Live it.

NCL's LifeSmarts program gives teens and tweens across the country the opportunity to compete and test their consumer knowledge, and lays the foundation for their ability to navigate the marketplace as successful adults.

A year of rapid expansion
This year, the 19th annual competition marked the biggest-ever national tournament with 38 teams competing. Teams representing 35 states, the District of Columbia, and two student organizations (new LifeSmarts partners Future Business Leaders of America and Family, Career, and Community Leaders of America) competed in Atlanta for the title of national champion. After four days of intense competition, Florida beat out Rhode Island for the crown.

In the 2012-2013 program year, LifeSmarts saw an exciting period of rapid expansion, with new coordinators established in six first-time states. LifeSmarts staff has successfully incorporated a new recruitment tool: LifeSmarts Training Camps. Students in Denver, Atlanta, and the District of Columbia took part in a day-long introduction to LifeSmarts content through games, activities, and practice competition. The LifeSmarts Training Camps help inspire enthusiasm for learning important consumer literacy skills through teamwork and fun, and each camp results in a wave of sign-ups by new adult and student participants.

Mini LifeSmarts Training Camps were also held at fall FBLA meetings to engage members of this new LifeSmarts partner. Engaging student leadership organizations is crucial for the continuing growth of the LifeSmarts program. This year, more than 200 FBLA teams competed online, and in June, the top 18 teams participated in a championship tournament at the FBLA national conference.

Introducing the Safety Smart!™ Ambassador program
At the national championship in Atlanta, LifeSmarts unveiled the Safety Smart!™ Ambassador program, a community service opportunity for students to teach lessons about health and safety to younger children using fun teaching materials from Disney. Thanks to a partnership with Underwriters Laboratories (UL), high school students can use the tools to give back to the community and earn volunteer credit for senior projects or other requirements by teaching lessons about fitness and going green to the next generation of consumer savvy students.

Changes at LifeSmarts.org
In fall 2013, NCL unveiled the new LifeSmarts.org. The site is more user-friendly and interactive than ever, featuring an improved interface to make navigation easier, better integration with social media tools, and new resources for students, coaches, and coordinators to help them connect with the program.

Naxon School for Advanced Studies from Jacksonville, Florida outlasted 37 other teams from around the country to claim the title of LifeSmarts champion in the annual national competition.

A special congratulations to our Coach of the Year, Lois Johnson; Student of the Year, Leslie Ogu; and Coordinator of the Year, Gwen Worlds. (Pictured left to right)

It was really fun to just interact with the kids, and I was really surprised by how much they already knew.

- Erin, 11th grade Willow River, Minnesota on the Safety Smart program

A year of rapid expansion

42 states have LifeSmarts competitors

250 teams took part in live competition

250K students competed nationwide

3 million quiz questions answered online

LifeSmarts
Learn it. Live it.
NCL & Working Families

Workers, advocates fight for better conditions

NCL’s mission of fighting for both consumers and workers makes it unique among advocacy organizations. Through its Special Project on Wage Theft and its continued work with organized labor and other worker groups, NCL advances the fight for workers and their families across the country.

Shining light on restaurant industry

In research conducted by NCL, 92 percent of consumers believe that it’s important that restaurant servers and cooks do not serve or cook while sick. But given research that 90 percent of restaurant workers do not have paid sick days, there is a major disconnect between consumer expectations and industry realities.

At a January 2013 event in Washington, DC, in partnership with Restaurant Opportunity Centers, NCL hosted panels of restaurant owners, workers, and advocates who spoke of the commonplace conditions that would horrify many restaurant patrons. These workers shed light on wage theft abuses and other widespread anti-worker policies in the industry, including the lack of paid sick days and the federal tipped minimum wage of just $2.13 an hour, which has not increased in 22 years.

A living wage for big box workers

In July, NCL urged Washington, DC Mayor Vincent Gray to sign into law new legislation passed by the DC City Council, the “Large Retailer Accountability Act,” requiring companies that do more than $1 billion in sales, and have not entered into collective bargaining agreements with employees, to pay employees a living wage of $12.50 an hour. NCL also worked with community and worker organizations to strengthen the District’s paid sick days policies.

Proposed poultry rule bad news

NCL has been a strong partner, alongside United Food and Commercial Workers, National Council of La Raza, and other groups, in the fight against a new poultry rule being proffered by the USDA that would increase the inspection line speed of poultry, putting both workers and consumers at risk. The rule would allow plants to speed up inspection to 175 birds per minute—faster than the blink of an eye—and to replace federal inspectors with private ones. Allies have mobilized consumers collecting nearly 200,000 petition signatures and letters to USDA, thus far preventing the rule from being finalized.

Payroll fraud

In March 2013, in partnership with U.S. Senator Sherrod Brown (D-OH), NCL hosted a U.S. Senate briefing on Capitol Hill featuring a panel of worker advocates, state agency staff, and industry experts to raise awareness and discuss the ever growing problem of payroll fraud with Members and staff.

Advocating for our most vulnerable workers

The National Consumers League’s founders were dedicated to eradicating child labor in the United States, and our work today continues on that path with a focus on international, as well as domestic, child labor.

In the past year, the CLC focused much of its efforts on Congress and the Department of Labor to protect children from hazards on farms, where rates of injury are especially high. The coalition continued to press Congress to enact the Children’s Act for Responsible Employment (CARE Act), which was reintroduced in 2013, to protect children by removing current loopholes that make youth work in agriculture so dangerous.

Partnersing with the Cotton Campaign in March 2013, the CLC helped organize a protest at the Embassy of Uzbekistan to highlight the government’s complicity regarding the hundreds of thousands of children who work in cotton fields. Advocacy directed at the U.S. State Department achieved success in June, when it downgraded Uzbekistan to a “Tier II” trafficking ranking—the lowest possible category. This demotion in status will likely create heightened pressure on the Uzbek government to reform its labor policies.

In April, Sally Greenberg joined with the United Mine Workers of America and the Communications Workers of America at a rally against Patriot Coal in St. Louis. At the historic rally of 6,000 union members and supporters, Greenberg and many labor leaders were arrested while calling for justice and hope for the 23,000 miners, who, after performing dangerous labor for decades, were stripped of their health and retirement benefits.

In the wake of perhaps the deadliest-ever garment factory disaster in April 2013 in Bangladesh, NCL launched the 10 cents campaign, to educate American consumers about the dangerous factory conditions for the workers overseas who risk their lives to work to produce Americans’ t-shirts and jeans. The campaign asked consumers to pledge that they would pay ten cents more per garment to improve factory safety, and received national media attention.

10 cents campaign

In the wake of perhaps the deadliest-ever garment factory disaster in April 2013 in Bangladesh, NCL launched the 10 cents social media campaign, to educate American consumers about the dangerous factory conditions for the workers overseas who risk their lives to work to produce Americans’ t-shirts and jeans. The campaign asked consumers to pledge that they would pay ten cents more per garment to improve factory safety, and received national media attention.

215 million children are trapped in child labor globally

400,000+ children work in fields in the United States

6 million children worldwide are considered to be slaves

2013 Child Labor Coalition members

American Federation of School Administrators
American Federation of Teachers
Association of Farmworker Opportunity Programs
Bank Information Center*
Communications Workers of America
Farmerworker Justice
First Focus
Fix the Slaves*
GoodWeave
Human Rights Watch

Injury Control Research Center, West Virginia University
International Center on Child Labor and Education
International Brotherhod of Teamsters
International Initiative to End Child Labor
International Labor Rights Forum
Media Voices for Children
Migrant Legal Action Program
National Association of Directors of Migrant Education
National Consumers League
National Education Association
National Migrant and Seasonal Head Start Association
The Ramay Marimik Fund

Solidarity Center, AFL-CIO
United Food and Commercial Workers
International Union
United Methodist Church, Board of Church and Society
United Methodist Women
United Mine Workers of America*
United States Fund for UNICEF
Walden Asset Management
World Vision

* New members

The CLC also provided logistical support for an international conference on child labor in agriculture organized by an advocacy partner, the Global March Against Child Labour in Washington, DC.

The CLC commemorated World Day Against Child Labor in June with a first-ever child labor international film festival in Washington, DC featuring several short films. Three filmmakers and a young child laborer featured in one of the films addressed attendees at the forum held at the Goethe Institut.

Join the conversation!

The CLC (@ChildLaborCLC) has become the most vocal anti-child-labor voice on Twitter, and it recently enhanced StopChildLabor.org with a new portal to help visitors learn about corporate responses to child labor—good and bad—so they can make informed purchasing decisions.
Fighting Fraud in the Modern Era

Protecting consumers for more than two decades

This year, NCL conducted a redesign of Fraud.org, a Hermes Creative Gold Award-winning site. An updated graphic interface, improved search function, and redesigned complaint submission system made the relaunch a success. Fraud.org serves as an invaluable resource to inform consumers about scams and provide the necessary tools to help consumers and law enforcement recover losses. The Alliance Against Fraud, a coalition NCL launched in 1992 to unite government, business, non-profit, and labor communities in the fight against scams, got an infusion of energy this year as well.

In 2012, NCL held its first-ever Google Hangout on Air, which featured a discussion about the use of online personal financial management tools with representatives from consumer, technology, and banking organizations. The event proved to be of interest to many consumers, judging from the more than 200,000 people seeing tweets during the discussion.

NCL continues to fight for a fair and transparent live event marketplace, as trends in the industry have increasingly restricted consumers from buying, gifting, and reselling tickets. Reports have found that, in recent years, venues such as Ticketmaster strictly limit the number of tickets available to consumers, sometimes holding back as much as 90 percent. These tickets frequently show up on the secondary market for double, triple, or even quadruple face value. Such anti-consumer practices make attending live entertainment an impossibility for many. In the last year, NCL’s John Breyault and Sally Greenberg have testified before a handful of state and local legislatures about the unfair marketplace consumers face when trying to buy live event tickets. In New York City, for example, Greenberg testified before the City Council, as it considered legislation to make the notoriously opaque industry more transparent.

NCL continues to fight against scams, got an infusion of energy this year as well.

Fighting Fraud in the Modern Era

Tech, telecom, ticketing

NCL continued to actively promote consumer protections in the technology and telecommunications space in 2013. Staff worked vigorously to raise awareness about cramming—unauthorized phone bill charges. In comments filed at the Federal Trade Commission, NCL reported that wireless cramming alone costs consumers $887 million annually. NCL’s work has helped elevate the discussion to the national level.

In 2012, NCL established a Branded Brief with the American Bar Association Center for Market Law and Innovation to urge that a Branded Brief be filed in the Supreme Court’s recent decision in the Muller v. Oregon case. The brief urged the Court to rule that states may set maximum hours laws for women workers to protect health and safety.

To live means to buy, to buy means to have power, to have power means to have responsibility.

- Florence Kelley, first general secretary, National Consumers League

25 million Americans are victims of fraud every year

Billions of dollars are lost to scam artists annually in the U.S.

Sign up for fraud alerts at Fraud.org to receive monthly updates about the latest scams and how to avoid them.

Charlotte P.

$10,000 saved with the help of Fraud.org

In January, Charlotte thought she’d found the perfect work-at-home job. She’d been hired to manage an online store set up by a company going by the name of “USA Supreme Technology.” When Charlotte was asked to provide her credit card number, she did so.

Her credit card was quickly charged $10,000. Charlotte called Fraud.org, and counselors coached her on how to dispute charges with her credit card company, which she was able to do successfully. Later, the scammers attempted to debit $7,000 from her bank account, but were blocked from doing so.

Consumer, worker interests intertwined by unique advocacy mission

Established in 1899, the National Consumers League is the nation’s pioneering consumer and worker advocacy organization. For more than a century, NCL has followed its founding principles: that consumers should be aware of the working conditions under which products are made and that consumers are the “ultimate employers.”

NCL’s unique mission is two-fold: promoting and protecting the interests of both workers and consumers. NCL was chartered during the Progressive Era, when muckraking writers like Upton Sinclair and Ida Tarbell exposed dangerous and corrupt industry practices, and photographers like Jacob Riis documented the atrocious living and working conditions of the urban poor. Other famous organizations founded during the Progressive Era include NAACP, the Urban League, the Anti-Defamation League, and the League of Women Voters.

Among NCL’s early achievements:

- Championed by Florence Kelley, NCL established a White Label to be displayed in stores that maintained healthful conditions and fair labor practices. This project encouraged consumers to stay informed about where they shopped and support businesses that treated their workers fairly.
- Promoted the Pure Food and Drug Act, the first federal law that regulated food and drugs, and the Federal Meat Inspection Act, which certified meat was processed and slaughtered under sanitary conditions.
- Brought to the Supreme Court the landmark case of Muller v. Oregon, a ruling that upheld the right of states to set maximum hours laws for women workers (at 60 hours a week!). The case was argued and won by Louis Brandeis, a renown Boston lawyer whose sister-in-law, Josephine Goldmark, was an NCL activist and associate of Kelley. This case contained the first-ever “Branded Brief,” offering only a few pages of law but more than 100 pages of social evidence that long working hours were detrimental to women’s health.
- Advocated for the creation of the United States Children’s Bureau, a federal agency tasked with ensuring and investigating all matters pertaining to the welfare of children.
- Fought for the passage of the Sheppard-Towner Maternity and Infancy Protection Act, the first piece of federal legislation that allocated funds for health care providing support for maternity and child care.

Looking Back, Forging Ahead

For more than 100 years, NCL has fought for workers’ rights. Despite great progress, there is still much work to be done.

Over the last 114 years, NCL has fought to protect workers and ensure basic quality and safety standards for consumer products. We still have much work to do. In the 21st Century, workers face issues both new and old: wage theft, unsafe conditions, insufficient benefits, and unjust pay. Consumers must navigate a marketplace rife with unsafe products, Internet and telemarketing scams, and rampant false and deceptive labeling.

We rely on federal agencies to protect consumers and workers, but when they will not or cannot step in, NCL and our allies use advocacy and the courts to protect the rights of workers and consumers.

While we continue to work to protect consumers and workers in the marketplace, our mission has expanded to include raising awareness about the importance of medication adherence, working to promote student financial literacy, and tracking new scams.

We look forward to continuing to build on our history, and we will remain steadfast in our dedication to improving workers’ lives and shielding consumers from unsafe products, unfair trade practices, and financial rip-offs. Here’s to the second century of advocacy!
NCL Leadership

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Horizon Actuarial Services
The Humane Society of the United States
Integrated Solutions Group, Inc.
International Alliance of Theatrical Stage Employees
International Association of Machinists and Aerospace Workers
International Brotherhood of Electrical Workers
International Dairy Foods Association
International Union of Bricklayers and Allied Craftworkers
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M&R Strategic Services
MasterCard Worldwide
McNeil Consumer Healthcare
Merck & Co., Inc.
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MTL Group
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National Association of Chain Drug Stores Foundation
National Community Pharmacists Association
National Confectioners Association
National Fisheries Institute
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United Auto Workers
United Food and Commercial Workers International Union
United Mine Workers of America
United Mine Workers of America
United Mine Workers of America
United Mine Workers of America
Universal Union
Verizon Communications
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Washington State Employees Credit Union
Western Union
Wilkinson Barker Knauer, LLP

NCL thanks all our contributors, especially those listed below who have each given $1,000 or more between August 1, 2012, and July 31, 2013, to support our consumer education and advocacy programs.

AARP
Adheris, Inc.
Amazon.com
American Academy of Ophthalmology
American Association for Justice
American Association of Colleges of Pharmacy
American College of Physicians
American Express
American Federation of Teachers
American Friends of the Yitzhak Rabin Center
American Income Life Insurance Company
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Eastman Kodak Company
Enviva
Evergreen Cooperatives, Inc.
Fan Freedom Project
Feinberg Rosen LLP
GDI Creative, LLC
Gogo LLC
Google Inc.
Healthcare Distribution Management Association
International Brotherhood of Electrical Workers
International Dairy Foods Association
International Union of Bricklayers and Allied Craftworkers
Intuit
James & Hoffman, P.C.
Johnson & Johnson
JumpStart Washington
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M&R Strategic Services
MasterCard Worldwide
McNeil Consumer Healthcare
Merck & Co., Inc.
Microsoft
MTL Group
MWG Group
National Association of Broadcasters
National Association of Chain Drug Stores Foundation
National Community Pharmacists Association
National Confectioners Association
National Fisheries Institute
NeedyMeds
Nestlé USA
Novartis Pharmaceuticals Corporation
Olsin Frank Weeda Terman
Patent
Pfiizer, Inc.
Pharmaceutical Research & Manufacturers of America
Proctor & Gamble
Public Welfare Foundation
Publishers Clearing House
Purdue Pharma LP
Red Bull
Sanofi
Service Employees International Union
Samuel A. Simon
SKDKnickerbocker
Communications
Sprint Nextel Corporation
Staples
Stones
Sullivan & Sullivan, LLP
Teva Pharmaceuticals
Thermo Fisher Scientific
T-Mobile
Toyota Financial Services
TracFone Wireless, Inc.
Trillium Asset Management Corporation
U.S. Pharmacopeia Convention
Ullisco Inc.
Underwriters Laboratories Inc.
United Auto Workers
United Food and Commercial Workers International Union
United Mine Workers of America
United Mine Workers of America
United Mine Workers of America
United Mine Workers of America
Universal Union
Verizon Communications
Vista
Washington State Employees Credit Union
Western Union
Wilkinson Barker Knauer, LLP

Statement of Activities

TOTAL REVENUE .......................................................................................................................................................$2,383,266
TOTAL EXPENSES .....................................................................................................................................................$2,510,583
Net Assets, Beginning of Year ..................................................................................................................................$1,389,184
Net Assets, End of Year .............................................................................................................................................$1,261,867

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