



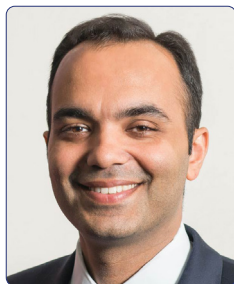
2021 Trumpeter Awards Program

Celebrating Consumer Advocacy in the 21st Century

Tuesday, October 12 | The Mayflower Hotel, Washington, DC

NCL's Trumpeter Awards Dinner pays tribute to the exceptional leaders who build upon the League's rich legacy as a leading voice for fairness and safety in the workplace and in the marketplace.

TRUMPETER AWARD



Commissioner
Rohit Chopra
Federal Trade Commission

TRUMPETER AWARD



Attorney General
Dana Nessel
State of Michigan

FLORENCE KELLEY AWARD



April Verrett
President
SEIU, Local 2015

WHEN:

Tuesday, October 12, 2021
Reception begins at 6 p.m.

WHERE:

The Mayflower Hotel
1127 Connecticut Ave NW
Washington, DC 20036

SPONSORSHIP LEVELS:

Presenting Sponsor | \$100,000
Leadership Circle | \$50,000
Patron | \$25,000
Benefactor | \$15,000
Consumer Champion | \$10,000
Consumer Advocate | \$5,000
Friend of NCL | \$2,500



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PRESENTING SPONSOR \$100,000

- Premier logo placement on all event signage, invitation, sponsor page, event collateral, program journal, and Trumpeter event webpage
- Two tables, premier dinner table location
- Recognition as the presenting sponsor on registration page and Trumpeter event webpage
- Recognition as sponsor of the Welcome Reception and VIP table
- Recognition of partnership via social media postings
- Opportunity to link to and sponsor web content about philanthropic or CSR activities
- Verbal and onscreen recognition during the program
- Choice of unique acknowledgment opportunity in pre-event email
- Opportunity to sponsor program segment

LEADERSHIP CIRCLE \$50,000

- Prominent logo placement on all event signage, invitation, sponsor page, event collateral, program journal, and Trumpeter event webpage
- One table, prominent table location
- Recognition as sponsor of a VIP table
- Recognition of partnership via social media postings
- Opportunity to link to and sponsor web content about philanthropic or CSR activities
- Verbal and onscreen recognition during the program
- Unique acknowledgment opportunity in pre-event email or on Trumpeter event webpage

All sponsors will be acknowledged in NCL's annual report.

Based on COVID-19 safety protocols, we will determine the appropriate number of seats for each sponsorship level and will work with sponsors to identify substitute benefits of equal value.

PATRON \$25,000

- Select logo placement on all event signage, invitation, sponsor page, program journal, and Trumpeter event webpage
- One table, select table location
- Recognition of partnership via social media postings
- Opportunity to link to and sponsor web content about philanthropic or CSR activities
- Recognition onscreen during program
- Special Patron level sponsorship recognition on pre-event Trumpeter webpage

BENEFACTOR \$15,000

- Listing on all event signage, invitation, sponsor page, program journal, and Trumpeter event webpage
- Partial table, prioritized dinner seating
- Recognition in sponsor loop pre- and post-event
- Social media postings in recognition of partnership

CONSUMER CHAMPION \$10,000

- Listing on invitation, sponsor page, program journal, and Trumpeter event webpage
- Partial table, reception and seated dinner
- Recognition in sponsor loop pre- and post-event

CONSUMER ADVOCATE \$5,000

- Listing on invitation, sponsor page, and program journal
- Recognition in sponsor loop pre- and post-event
- Reception and seated dinner

FRIEND OF NCL \$2,500

- Listing on invitation, sponsor page, and program journal
- Recognition in sponsor loop pre- and post-event
- Reception and seated dinner



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Name _____

Organization/Affiliation _____
(as you would like it to appear in the program book)

Address _____

Phone Number _____

Email Address _____

Enclosed is a check for \$_____ payable to National Consumers League.

NCL is a non-profit 501(c)(3) organization (Tax ID # 53-0242038).

The amount of your donation above the value of each ticket is tax-deductible.

Please charge my: Visa MasterCard American Express

Card Number _____ 3-Digit Code _____ Exp. Date _____

Print your name _____

Signature _____ Date _____

EMAIL

karens@nclnet.org

MAIL

NCL, 1701 K Street, NW | Suite 1200
Washington, DC 20006

For questions about sponsorship, please contact Karen Silberstein at (202) 207-2825 or Elena Robertson (703)-400-9407.

Please note: Pledges received by September 15 will appear on printed materials.