

March 12, 2026

The Honorable Brett Guthrie
Chair
Energy & Commerce Committee
United States House of Representatives
Washington, D.C. 20515

The Honorable Frank Pallone, Jr.
Ranking Member
Energy & Commerce Committee
United States House of Representatives
Washington, D.C. 20515

The Honorable Gus M. Bilirakis
Chair
Commerce, Manufacturing, and Trade
Subcommittee
United States House of Representatives
Washington, D.C. 20515

The Honorable Jan Schakowsky
Ranking Member
Commerce, Manufacturing, and Trade
Subcommittee
United States House of Representatives
Washington, D.C. 20515

Dear Chairs Guthrie and Bilirakis, and Ranking Members Pallone and Schakowsky,

We write to convey our strong support for H.R. 7372, the Safety is Not For Sale Act. As the House Energy and Commerce Committee advances legislation that seeks to reduce the unacceptable loss of life, physical injuries, and economic costs attributable to motor vehicle crashes, we respectfully request that you support the passage of the Safety is Not For Sale Act.

The death and destruction on our nation's roads do not have to be the price we pay to commute to work, drop the kids off at school, or pick up groceries. By harnessing revolutionary safety technologies, we can dramatically improve roadway safety. Fortunately, several promising, sophisticated safety technologies are already being equipped on passenger vehicles:¹

- Active Safety Systems – Active safety systems are suites of sensors and software that alert drivers to potential dangers and, in some cases, automatically steer or brake to mitigate or avoid collisions, including those with pedestrians, bicyclists, and other vulnerable road users.² Automatic emergency braking systems have been shown to reduce front-to-rear crashes by 50 percent and pedestrian crashes by 27 percent.³ Lane departure warnings reduce single-vehicle, sideswipe, and head-on crashes causing injury by 21 percent.⁴ Blind spot detection has been shown to reduce lane-change crashes that result in injuries by 23 percent.⁵

¹ Partnership for Analytics Research in Traffic Safety, "PARTS: Market Penetration of Advanced Driver Assistance Systems (ADAS)," September 2024, <https://www.mitre.org/sites/default/files/2024-09/PR-24-2614-PARTS-Market-Penetration-Advanced-Driver-Assistance-Systems.pdf>.

² National Highway Traffic Safety Administration, "Driver Assistance Technologies," accessed February 20, 2026, <https://www.nhtsa.gov/vehicle-safety/driver-assistance-technologies>.

³ IIHS-HLDI, "Crash Avoidance Technologies: Real-World Benefits," July 2025, <https://www.iihs.org/media/290e24fd-a8ab-4f07-9d92-737b909a4b5e/HvQHjw/Topics/ADVANCED%20DRIVER%20ASSISTANCE/IIHS-HLDI-CA-benefits.pdf>.

⁴ *Id.*

⁵ *Id.*

- Driver Monitoring – In 2021, distracted driving claimed an estimated 12,405 lives, and drowsy driving caused 684 deaths.⁶ Driver monitoring systems use sensors and cameras to detect a driver’s attentiveness and issue alerts prompting the driver to re-engage, helping prevent distracted and drowsy driving.⁷
- Advanced Headlamps – Approximately half of traffic deaths occur in dark or twilight conditions.⁸ Innovative headlamp technologies can reduce glare and increase illumination of the roadway.⁹ Vehicles with good ratings for visibility in the IIHS headlight test have 19 percent fewer nighttime single-vehicle crashes and 23 percent fewer nighttime pedestrian crashes than vehicles with poor-rated headlights.¹⁰
- Automatic Collision Notification – Automatic Collision Notification is a post-crash safety feature that automatically calls emergency services in the event of a crash.¹¹ NHTSA estimates that such systems can reduce fatalities by 1.6 to 3.3 percent per year.¹²
- Enhancing Visibility – To address the risks to vulnerable road users posed by the shift to taller, higher-hood vehicles, some vehicles are equipped with cameras that enable drivers to detect the presence of people and objects in front of the vehicle when parking or operating at low speeds.¹³ Such systems can prevent frontover crashes, in which pedestrians—typically children—observed by the blind zone immediately in front of a vehicle are struck.¹⁴

Consumer sentiment suggests that there is strong demand for these optional safety features. Between July and August 2024, Consumer Reports conducted a nationally representative survey of 2,255 adults with a valid driver's license who were planning to purchase a vehicle within the next year.¹⁵ According to the survey, 82 percent of prospective car buyers

⁶ The National Highway Traffic Safety Administration, “Advanced Impaired Driving Prevention Technology,” 89 Fed. Reg. 830, January 5, 2024.

⁷ Edmunds, “Driver Monitoring Systems,” November 6, 2024, <https://www.edmunds.com/car-technology/driver-monitoring-system.html>.

⁸ Federal Highway Administration, “Nighttime Visibility Overview,” September 26, 2025, <https://highways.dot.gov/safety/other/visibility/nighttime-visibility-overview>.

⁹ National Highway Traffic Safety Administration, “Driver Assistance Technologies,” accessed February 20, 2026, <https://www.nhtsa.gov/vehicle-safety/driver-assistance-technologies>.

¹⁰ Brumbelow, Matthew L., “Light where it matters: IIHS headlight ratings are correlated with nighttime crash rates,” December 2022, *Journal of Safety Research*.

¹¹ Intelligent Transportation Systems Joint Program Office, “NHTSA Analysis Estimates that Vehicles Equipped with Advanced Automatic Collision Notification can Reduce Fatalities by 1.6 to 3.3 Percent per Year,” November 23, 2021, <https://www.itskrs.its.dot.gov/2021-b01605#:~:text=NHTSA%20Analysis%20Estimates%20that%20Vehicles,to%203.3%20Percent%20per%20Year>.

¹² *Id.*

¹³ Car and Driver, “Look Around! Understanding the 360-Degree Cameras in Today's Cars,” September 17, 2025, <https://www.caranddriver.com/features/a65961931/360-degree-car-camera-how-they-work/>.

¹⁴ *Id.*

¹⁵ Consumer Reports, “Car Buying: A Nationally Representative Multi-Mode Survey,” September 2024, https://article.images.consumerreports.org/image/upload/v1725400176/prod/content/dam/surveys/Consumer_Reports_Car_Buying_July_August_2024.pdf.

consider active safety features, such as blind spot warning and rear cross-traffic warning, to be a somewhat or very important consideration as they shop for their next vehicle.¹⁶ Further, 79 percent of prospective car buyers consider crash avoidance features, such as automatic emergency braking, to be a somewhat or very important consideration when shopping for their next vehicle.¹⁷

Regrettably, many lifesaving safety features are solely available on luxury trims or sold as part of expensive add-on packages with non-safety-related features, such as sophisticated infotainment systems, advanced sound systems, and lavish seats. As such, consumers may be forced to purchase expensive luxury features they do not want or need in order to equip their vehicle with the safety features of their choosing. These practices make vital safety technologies less affordable and accessible, as consumers frequently must pay thousands of dollars more for luxury trims and optional packages (see Appendix 1).

The Safety is Not For Sale Act is vital to ensuring that consumers have more affordable access to lifesaving automobile safety features. The legislation requires that optional safety systems be made available as part of the base trim or be disclosed and offered for sale separately from non-safety-related equipment.¹⁸ Doing so ensures that optional safety features for a vehicle model are more accessible to consumers.

We thank you for your attention to this important matter. If you have any questions about our request, please contact Daniel Greene of the National Consumers League at danielg@nclnet.org.

Sincerely,

National Consumers League
Access Ready Inc.
Advocates for Highway and Auto Safety
America Walks
Bicycle Alliance of Minnesota
Bike Cleveland
Bike-Walk Alliance of New Hampshire
BikeLA
BikeWalkNC
BioInjury LLC
California Bicycle Coalition
Center for Auto Safety
Consumer Federation of America

Consumers for Auto Reliability and
Safety
Consumer Reports
Detroit Greenways Coalition
Disability Rights Education & Defense
Fund
Earth Ethics, Inc.
Families for Safe Streets National
Homestretch Nonprofit Housing Corp.
Impact Teen Drivers
Jacob Bikes
Just Strategy
Kids and Car Safety
League of American Bicyclists

¹⁶ *Id.* According to the survey, 50 percent of prospective car buyers consider active safety features to be very important, and 32 percent of prospective buyers consider active safety features to be somewhat important.

¹⁷ *Id.* According to the survey, 44 percent of prospective car buyers consider crash avoidance features to be very important, and 35 percent of prospective car buyers consider crash avoidance features to be somewhat important.

¹⁸ H.R. 7372, the “Safety is Not For Sale Act,” 119th Congress.

Living Streets Alliance
Local Motion, Inc.
Marin County Bicycle Coalition
Move Redmond
Napa County Bicycle Coalition
National Association of Pediatric Nurse
Practitioners
National Carbon Monoxide Awareness
Association
National Center for Health Research
National Coalition for Safer Roads
National Safety Council
New Jersey Bike & Walk Coalition
Oregon Consumer Justice
Oregon Consumer League
Parents for Window Blind Safety
Pennsylvania Downtown Center

Ready Set Bike
Reese's Purpose
Ride Illinois
Safe Infant Sleep
Safe Kids Worldwide
Safety Research & Strategies
Science Corps
Spark Access
Stopdistractions.org
The Wisconsin Bike Fed
ThinkFirst Foundation
Truck Safety Coalition
US Swim School Association
Vision 20/20 Project
Vision Zero Network
Washington Area Bicyclist Association

Appendix 1: Optional Safety and Non-Safety Features

Ford Escape (MY 2025)	Model	Active, ST-Line, and ST-Line Select		ST-Line Select	ST-Line Elite and Platinum	
	Bundle	Base Trim	Tech Pack #1	Tech Pack #2	Base Trim	Premium Technology Build
	Net Price Difference	—	\$995	\$3,700	\$2,115 - \$5,795	\$1,910
Safety Features	—	Adaptive cruise control	Adaptive cruise control	Standard	—	
	—	Evasive steering assist	Evasive steering assist	Standard	—	
	—	Rear parking sensor	Rear parking sensor	Standard	—	
	—	Intersection assist	Intersection assist	Standard	—	
	—	Digital rear-view camera	Digital rear-view camera	Standard	—	
	—	—	360-degree camera with split view	—	360-degree camera with split view	
	—	—	Reverse brake assist	—	Reverse brake assist	
	—	—	—	—	Head-up display	
Non-Safety- Related Features	—	Connected navigation	Connected navigation	Standard	—	
	—	SYNC® 4 with enhanced voice recognition	SYNC® 4 with enhanced voice recognition	Standard	—	
	—	13.2" LCD capacitive touchscreen with swipe capability	13.2" LCD capacitive touchscreen with swipe capability	Standard	—	
	—	—	10-way power driver seat	—	10-way power driver seat	
	—	—	6-way power passenger seat	—	6-way power passenger seat	

		—	—	B&O® Sound System by Bang & Olufsen®, 10-speakers including subwoofer	—	B&O® Sound System by Bang & Olufsen®, 10-Speakers including Subwoofer
		—	—	HD Radio™	—	HD Radio™
		—	—	Instrument Panel Cluster – 12.3” Digital Productivity Screen	—	Instrument Panel Cluster – 12.3” Digital Productivity Screen
		—	—	Memory package: driver’s seat and driver/front passenger sideview mirrors	—	Memory package: driver’s seat and driver/front passenger sideview mirrors
		—	—	Wireless charging pad	—	Wireless charging pad
		—	—	—	—	ActiveX® trimmed seats with quilting design and mini-perforation

Chevy Silverado (MY 2026)	Model	LT		LTZ		High Country	
	Bundle	Base Trim	Safety Package, Convenience Package II, and Adaptive Cruise Control	Base Trim	Technology Package and LTZ Convenience Package II	Base Trim	Technology Package and Super Cruise™ driver assistance technology
	Net Price Difference	—	\$2,130	\$7,195	\$2,640	\$12,195	\$4,195
	Safety Features	—	Front and Rear Park Assist	Standard	—	Standard	—
		—	Rear Cross Traffic Alert Braking	Standard	—	Standard	—
		—	Rear Pedestrian Alert	Standard	—	Standard	—
		—	Trailer Side Blind Zone Alert	Standard	—	Standard	—
		—	HD Surround Vision	Standard	—	Standard	—
		—	Adaptive Cruise Control	—	Adaptive cruise control	Standard	—
		—	Trailer App	Standard	—	Standard	—
		—	Hitch Guidance with Hitch View	Standard	—	Standard	—
		—	Trailer Brake Controller	Standard	—	Standard	—
		—	Safety Alert Seat	Standard	—	Standard	—
—		—	—	Head-up display	—	Head-up display	
—		—	—	Bed view camera	Standard	—	
—	—	—	Rear camera mirror	—	Rear camera mirror		
—	—	—	—	—	Super Cruise™ driver assistance technology		

		—	—	—	—	Enhanced automatic emergency braking	—
Non-Safety-Related Features		—	—	—	Heated rear outboard seats	Standard	—
	TurboMax™ engine	—	—	5.3L EcoTec3 V8 engine	—	5.3L EcoTec3 V8 engine	—
	17" bright silver painted aluminum wheels	—	—	20" sterling silver wheels	—	20" machined aluminum wheels with charcoal pockets	—
	6-speaker audio system	—	—	Bose premium sound system	—	Bose premium sound system	—
	—	—	—	Perforated leather-appointed front outboard seating positions	—	Perforated leather seating surfaces	—
	—	Rear sliding power window	—	—	Power sliding rear window with rear defogger	Standard	—
	—	Inside/Rear Trailer Camera Input	Standard	Standard	—	Standard	—
	—	Perimeter lighting	Standard	Standard	—	Standard	—
—	Universal Home Remote	—	—	Universal home remote	Standard	—	

Model	LX	EX	EX-L
	Net Price Difference	—	\$2,230
Safety Features	—	Blind spot information systems	Blind spot information systems
	—	Cross traffic monitor	Cross traffic monitor
	—	—	Parking sensor (front/rear)
	—	—	Low-speed braking control
Non-Safety-Related Features	17" in steel with covers	18" silver-painted alloy wheels	18" silver-painted alloy wheels
	—	One-touch power moonroof with tilt feature	One-touch power moonroof with tilt feature
	Power windows with auto up/down <i>driver</i> windows	Power windows with auto up/down <i>driver and passenger</i> windows	Power windows with auto up/down <i>all</i> windows
	—	Dual zone automatic climate control system	Dual zone automatic climate control system
	—	Illuminated drivers' and front passenger's vanity mirrors	Illuminated drivers' and front passenger's vanity mirrors
	—	Heated front seats	Heated front seats
	—	Driver's seat with 10-way power adjustment, including 2-way power lumbar support	Driver's seat with 10-way power adjustment, including 2-way power lumbar support
	160-watt audio system with 4 speakers	240-watt audio system with 6 speakers	320-watt audio system with 8 speakers
	7.0-in TFT meter display	7.0-in TFT meter display	10.2 in. digital instrument cluster
	—	—	Leather-wrapped steering wheel and shift knob
	—	—	Leather-trimmed seats
	—	USB charging ports – rear seats	USB charging ports – rear seats

**Honda
CRV (MY
2025)**

	Model	LT	SE	XSE
		Net Price Difference	—	\$2,440
Toyota Corolla (MY 2025)	Safety Features	Blind Spot Monitor with Rear Cross-Traffic Alert	Standard	Standard
		Pre-Collision System with Pedestrian Detection	Standard	Standard
		Lane Tracing Assist	Standard	Standard
		Full-Speed Range Dynamic Radar Cruise Control	Standard	Standard
		Lane Departure Alert with Steering Assist	Standard	Standard
		Automatic High Beams	Standard	Standard
		Road Sign Assist	Standard	Standard
	Non-Safety-Related Features	8-in. Toyota Audio Multimedia touchscreen with six speakers	8-in. Toyota Audio Multimedia touchscreen with six speakers	10.5-in. Toyota Audio Multimedia touchscreen with six speakers
		Normal and Eco driving modes	Normal, Sport, and Eco driving modes	Standard
		16-in. steel wheels with covers	18-in. alloy wheels with graphite-colored finish	Standard
		—	Single exhaust with dual chrome tips	Standard
		—	Gray metallic sport side rocker panels and color-keyed rear spoiler	Gray metallic sport side rocker panels and rear spoiler
		—	—	Heated driver and front passenger seats
Tilt/telescopic 3-spoke steering wheel with audio		Leather-trimmed tilt/telescopic 3-spoke steering wheel with audio	Leather-trimmed tilt/telescopic 3-spoke steering wheel with paddle shifters and audio	
Multi-Information Display		Standard	Standard	
Hands-free phone		Standard	Standard	
Voice-command	Standard	Standard		

GMC Sierra 1500 (MY 2026)	Model	Pro RWD	SLE RWD	Elevation RWD	
	Net Price Difference	—	\$7,100	\$8,900	
	Safety Features	—		Trailer side blind zone alert	Standard
		Forward collision alert		Standard	Standard
		Front and rear park assist		Standard	Standard
		Rear cross traffic braking		Standard	Standard
		StabiliTrak, electronic stability control system with traction control		Standard	Standard
		—		Rear pedestrian alert	Standard
		Lane keep assist		Standard	Standard
		—		HD Surround Vision	Standard
	Non-Safety-Related Features	—		—	Wireless charging
		—		Rear under-seat storage	Standard
		—		—	Bose premium sound system
		—		13.4” diagonal multicolor reconfigurable Infotainment screen	Standard
		—		Heated steering wheel	Standard
—			Heated driver and front outboard passenger seats	Standard	
3 Years SiriusXM			Standard	Standard	
Inside rearview auto-dimming mirror			Standard	Standard	
All-weather floor liners		Standard	Standard		

Jeep Grand Cherokee (MY 2025)	Model	Laredo A	Limited	Summit Reserve
	Net Price Difference	—	\$6,310	\$25,945
	Safety Features	Active lane-management system	Standard	Standard
		Blind-spot and cross-path detection	Standard	Standard
		Full-speed forward-collision warning plus	Standard	Standard
		ParkSense rear park-assist with stop	Standard	Standard
		—	—	Side distance warning
		—	—	Intersection collision-assist system
		—	—	Drowsy driver detection
	Non-Safety-Related Features	Premium cloth seats	Capri leatherette-trim interior with heated front- and second-row seats and a heated steering wheel	Palermo leather seats with heated front and second-row seats and a heated steering wheel
		Uconnect® 5 with an 8.4-inch touchscreen	Uconnect® 5 with an 8.4-inch touchscreen	Uconnect® 5 Nav with 10.1-inch touchscreen
		—	Six-speaker premium audio system with active noise cancellation	19-speaker high-performance audio
		—	Illuminated cupholders	Standard
		—	Deep-tint privacy glass	Standard
—		—	Dual-pane panoramic sunroof	
8-way power driver seat		8-way power driver and front passenger seats	16-way adjustable power front seats with memory and massage	
17-inch x 6.5-inch fully painted alum wheels		18-inch x 8-inch polished / painted alum wheels	21-inch x 9-inch machined face/painted alum wheels	
—		—	Ventilated front and rear seats	
4G LTE Wi-Fi hot spot		Standard	Standard	

Ram Trucks Ram 1500 (MY 2026)	Model	2026 Ram 1500 Tradesman Quad Cab 4x2 6'4" Box	2026 Ram 1500 Rebel Crew Cab 4x4 5'7" Box	2026 Ram 1500 RHO Crew Cab 4x4 5'7" Box
	Net Price Difference	—	\$23,715	\$31,765
	Safety Features	—	—	Intersection collision-assist system
		—	—	Traffic sign recognition
		—	—	Surround-view camera system
		—	—	Drowsy driver detection
		—	Selec-Speed® control	Selec-Speed® control
		—	—	Evasive steering assist
		—	—	Head-Up display
	Non-Safety-Related Features	—	Driver-seat memory	Driver-seat memory
—		Heated second-row seats	Heated second-row seats	
—		—	Massaging driver and front passenger seat	
—		Ventilated front seats	Ventilated front and rear seats	
—		—	Uconnect® 5 Nav with 14.4-inch touchscreen display	
—		—	Front passenger interactive display	
—		19-speaker Harman Kardon premium sound	19-speaker Harman Kardon premium sound	
—		Dual wireless charging pad	Dual wireless charging pad	
—		Power adjustable pedals with memory	Power adjustable pedals with memory	
—		—	Dual-pane panoramic sunroof	

Tesla Model Y	Model	Standard (Rear-Wheel)	Premium (All-Wheel)	Performance (All-Wheel)
	Net Price Difference	—	\$9,000	\$17,500
	Safety Features	Traffic-aware cruise control	Standard	Standard
		—	Autosteer	Standard
		Auto emergency braking	Standard	Standard
		Forward collision warning	Standard	Standard
		Blind-spot collision warning	Standard	Standard
		Lane departure avoidance	Standard	Standard
	Non-Safety-Related Features	—	FM radio	Standard
		—	8" second-row touchscreen	Standard
—		Customizable ambient lighting	Standard	
Manual-adjust steering wheel		Power-adjust steering wheel	Standard	
Second-row manual air vents		Second-row touchscreen air vents	Standard	
First-row heated seats		First-row heated and ventilated seats	First-row heated and ventilated sport seats with power tilt and thigh extension	
Passive shock absorbers		Frequency dependent shock absorbers	Electronic continuously variable shock absorbers	
—		—	Drive modes	
15.4" first-row touchscreen		15.4" first-row touchscreen	16" first-row QHD touchscreen	
7 speakers		15 speakers, 1 subwoofer	Standard	